



CORPORATE VIEWBOOK

—
Smith Commerce Society



CONTENTS

i

INTRODUCTION

2

LETTER FROM THE EXECUTIVE DIRECTOR

3

WELCOME

ii

ORGANIZATIONS

4

CONFERENCES

8

COMPETITIONS

10

INDUSTRY ASSOCIATIONS

14

PROFESSIONAL DEVELOPMENT

18

SOCIAL INITIATIVES

20

EXECUTIVE PURVIEW

22

STUDENT LIFE COMISSIONS

25

BUSINESSES

LETTER FROM THE EXECUTIVE DIRECTOR



Dear Corporate Partners,

On behalf of the Career Advancement Centre, it is our pleasure to partner with the Commerce Society to showcase their vast array of conferences, competitions and associations. Extracurricular involvement and leadership is an integral part of student life at the Smith School of Business and is a key strength that sets our students apart.

We welcome you to peruse this book to get a feel for the areas that align with your business needs such as equity-deserving talent, industry and functional focus. These student groups are always looking for corporate participation as guest speakers, panelists, judges, and sponsors to provide real-world industry knowledge and depth. This exposure to the business community is not only invaluable learning for our students but is also an opportunity for them to showcase their initiative, research and passion for an industry.

We highly encourage your company to get involved in any way possible as it elevates your brand profile among students, ultimately increasing your talent attraction. Our Corporate Relations team will work with you to identify your desired target market and match you with the appropriate group. We hope this book will inspire you and thank you in advance for supporting our students!

Best Regards,

KAREN JACKSON-COX | EXECUTIVE DIRECTOR

kajc@queensu.ca

The Career Advancement Centre

Smith School of Business

Queen's University



WELCOME

Thank you for taking the time to read our Corporate Viewbook. We hope this guide will provide you with insight to the wide variety of opportunities available within the Smith Commerce Society.

ABOUT COMSOC

Established in 1967, the Smith Commerce Society (ComSoc) is one of Canada's oldest and most prestigious undergraduate business societies. With over 33 committees and 18 world-class business conferences and competitions, Smith Commerce students continue to set the standard, year over year, for involvement outside the classroom. Our students show initiative and commitment in all extracurriculars, whether it be leading and organizing conferences, providing meaningful services for students, or creating volunteer opportunities within the community. Our Society's activities encompass a broad range of disciplines, ranging from marketing to finance, technology, international business and many more.

OUR CORPORATE PARTNERS

Our Corporate Partners play an essential role in the success of our student-led initiatives. With your support, students have the ability to foster leadership skills and develop an exceptional out-of-classroom experience. In exchange, as a partner of the Commerce Society, you have the opportunity to connect with the next generation of top business talent through a variety of means.

This Viewbook is designed to provide an overview of how you can bridge your campus recruitment strategy with our students. Our intention is to direct you towards initiatives that are best suited to your company's interests, while remaining open to custom partnership opportunities tailored to your needs. Examples of ways to get involved include: monetary sponsorships, guest speakers, case competitions, judges, educational workshops and more.

CONTACT US

To contact the Co-Chairs of a committee, please visit: <https://smith.queensu.ca/recruiting/student-clubs.php> for the most current directory.

If you would like to discuss a new initiative, or learn more about how your firm can become involved within the Society, please reach out to us and we would be happy to work with you.

Thank you for your time and interest in ComSoc!

MIKE WU

mike.wu@queensu.ca

ISHAAN SHAH

shah.ishaan@queensu.ca

Corporate Relations Officers
Smith Commerce Society
2021-2022



CONFERENCES

CONFERENCES

COMMERCE & ENGINEERING ENVIRONMENTAL CONFERENCE (CEEC)



CEEC is a three-day conference that takes place in the winter semester of each academic year and focuses on the intersection of sustainability, design, and business. CEEC is recognized by Maclean's Magazine as being the premier undergraduate conference on sustainability in Canada. Delegates from across the country have the opportunity to hear from speakers of diverse backgrounds, participate in a case competition, and network with businesses in the green sector. CEEC prides itself on our commitment to reflecting our core value of sustainability in the delivery of our events. We host several on-campus events and activities throughout the year that encourage students to broaden their awareness of the climate crisis. The experience at CEEC is uniquely enriched by a diverse group of delegates who come together from all faculties on campus to share ideas and learn with one another.

Corporate Engagement: Judges, guest speakers, workshop coordinators, case coordinators, mentors, businesses to present booths at tradeshow, local businesses to cater, in-kind sponsorship, monetary sponsorship

Timing and Location: January, Kingston

For More Information: <https://www.ceec.live/>

QUEEN'S CONFERENCE ON BUSINESS AND TECHNOLOGY (QCBT)



The Queen's Conference on Business and Technology (QCBT) is a student-run conference, founded with the purpose of bridging the gap between business and technology. Our goal is to create new opportunities and promote existing ones within this growing multi-dimensional field. QCBT allows for driven students to develop connections with various industry experts, which is exemplary of our passionate belief in collaboration. As we enter our eighth year, we intend to continue building on our past successes while attracting great business partners.

Corporate Engagement: We are currently seeking monetary sponsorship, in-kind sponsorship (judges or delegate swag), and speakers for our conference.

Timing and Location: January, Kingston

For More Information: <https://www.qcbt.ca/>

QUEEN'S CONFERENCE ON THE ENTERTAINMENT INDUSTRY



Our mission is to inspire students to pursue their passions in entertainment by educating them about the business management side of the industry and offer career-building opportunities to enable them to pursue those passions. We are a student-run committee and act as the entertainment industry liaison within the Smith School of Business, one of the top business schools in the country. The goal of the conference is to connect companies who work with or in the entertainment industry with 100 of Canada's brightest and most passionate undergraduate students. The conference will consist of company-designed workshops, speaker panels, keynotes, and entertainment nightlife to paint a complete picture of the entertainment industry.

Corporate Engagement: Speakers, Sponsorships, Workshops partners

Timing and Location: End of January or Early February, Kingston

For More Information: <https://www.qcei.ca/>

QUEEN'S CONFERENCE ON INTERNATIONAL BUSINESS (QCIB)



Founded in 2006, the Queen's Conference on International Business (QCIB) is Canada's premier undergraduate international business conference. QCIB acts as a platform to connect Canada's best and brightest business students with inspiring global business leaders. We are focused on delivering the most accessible, equitable, innovative, and engaging conference for our delegates, corporate partners, and speakers. QCIB takes place over 4 days and 3 nights in the heart of downtown Toronto, immersing students in the day-to-day experience of different industries through office visits, case competitions, and networking lunches. This enables likeminded students to learn from one another and network within their industry, while full group events also foster the diversity of perspectives and strengths.

Corporate Engagement: Speakers, sponsors

Timing and Location: January, Toronto

For More Information: <https://qcib.ca/>

QUEEN'S SELF EVALUATIVE LEARNING FORUM



Unsure what career you want to pursue? Want to learn about all the different industries you can work in? QSELF is the conference for you! This year's conference aims to continue QSELF's mission of helping Queen's students find their place in the world of business!

What is QSELF?

QSELF stands to provide delegates with two key takeaways: (1) Exposure to a range of business streams and career opportunities, and (2) Direction for delegates to isolate careers of interest. Through a range of practical workshops and speakers from a variety of industries, delegates are given a chance to examine all corners of the business environment and interact with representatives from many different companies. Sponsors this past year included TD Canada, Telus, CPA, Chubb Insurance, 437 and more!

Corporate Engagement: Guest speakers and sponsorship

Timing and Location: October, Kingston

For More Information: <https://www.facebook.com/officialQSELF/>

QUEEN'S ENTREPRENEURSHIP AND INNOVATION COMMITTEE



QEIC is Queen's premier entrepreneurship and innovation focused committee dedicated to exposing students to the start-up world. The club is proud to create the opportunity for students to meet like minded individuals across a variety of industries. Speaker events are hosted year round with membership events and an annual conference.

Corporate Engagement: Mentors and sponsors

Timing and Location: February, Kingston

For More Information: <https://www.qeic.ca/>

QUEEN'S FINANCE ASSOCIATION CONFERENCE



Queen's Finance Association (QFA) is Queen's University's source for finance education. QFA provides educational resources to students on campus by hosting student-run panels, informative financial newsletters, and interviews with some of the most distinguished finance professionals in Canada. QFA annually hosts Canada's oldest and premier undergraduate finance-specific conference entirely focused on the finance industry and financial markets. Over the course of the four days, the conference provides an unparalleled opportunity to explore the finance industry through inspiring keynote addresses, interactive workshops, and a dynamic finance case simulation, in addition to numerous exclusive networking events and dinners.

Corporate Engagement: Sponsorship, speakers

Timing and Location: January, Toronto

For More Information: <https://www.qfaonline.com/>

SMITH LEADERSHIP IN BUSINESS CONFERENCE



Smith Leadership in Business Conference (SLBC) is proud to announce that we have recently rebranded from the previous Queen's Commerce Leadership Summit. SLBC is a student-run leadership development conference aimed to equip students with the necessary skills to thrive in an ever changing business world. Our goal is to reach delegates from a variety of programs across Canada and continue challenging the way we define leadership. Alongside our corporate sponsors, carefully selected speakers, and a variety of interactive workshops, we aim to continue cementing our position as a premier undergraduate business leadership conference.

Corporate Engagement: Speakers, sponsors

Timing and Location: September/October, Kingston

For More Information: <https://www.smithbusinessleadership.com>





QUEEN'S MARKETING ASSOCIATION CONFERENCE

The Queen's Marketing Association (QMA) exists to inspire and educate the next generation of marketing leaders. The QMA team is committed to providing valuable resources to marketing undergraduate students well beyond our campus. We organize and execute the annual Queen's Marketing Association Conference (QMAC) which is recognized as Canada's largest undergraduate marketing conference. This three-day conference includes a thought-provoking workshop series, engaging content platforms, industry-renowned speakers, and a leading case competition. Additionally, we offer year-round events and workshops which take place both in Toronto and Kingston. The purpose of these events is to be a valuable resource for students that want to explore the world of marketing, learn more about possible career paths, and network with a variety of firms. Learn more about the QMA by checking out our website at www.theqma.ca or our Instagram page @theqma_.

Corporate Engagement: Sponsorship and Guest Speakers
 Timing and Location: January, Toronto
 For More Information: www.theqma.ca



QUEEN'S SPORTS INDUSTRY CONFERENCE

The Queen's Sports Industry Conference (QSIC) aims to promote careers within the sports industry to undergraduate students. Led by an incredibly passionate team, QSIC brings together 120 delegates from across Canada, influential speakers, and powerful sponsors for a three-day conference. Past speakers and sponsors include Larry Tanenbaum, Brian Burke, TSN, MLSE, and Spikeball, and QSIC 2022 is poised to reach new heights. Beyond the conference, QSIC also runs several other events throughout the year, including case competitions, panels, and a charity fundraiser.

QSIC is thrilled to announce that we are hosting our 2022 conference in Kingston, Ontario from March 3rd-5th. Some of the exciting events we have planned include our case competition, workshops, and our NHL Free-Agent Frenzy where delegates get the opportunity to manage an NHL franchise in the simulation.

Corporate Engagement: Guest speakers and sponsorship for events including a case competition, workshops, and networking events.
 Timing and Location: March, Kingston
 For More Information: <https://www.theqsic.com/>

QUEEN'S WOMEN IN LEADERSHIP



Twenty-five years ago, QWIL began as a women in financial markets conference that aimed to empower and inspire young women to pursue their career goals in this field. As we have evolved, QWIL has expanded to include a wide diversity of industries, engaging voices across faculties, universities, and genders. Due to the unusual year behind us, we're excited to take QWIL in a different direction and pivot to running internally, with no conference. We see this not as a setback, but an opportunity which will allow us to take on more projects than ever and achieve our mandate on a wider scale. Although this year has looked different, we are committed as ever to empowering women in leadership environments to achieve their full potential, to engaging men and women alike in actionable solutions to achieving gender-based equity, and actively working to create opportunities for those traditionally excluded from such conversations.

Corporate Engagement: More guest speakers/non-monetary sponsorship
 For More Information: <https://www.qwil.ca/>

COMPETITIONS

COMPETITIONS

INTER-COLLEGIATE BUSINESS COMPETITION



I.C.B.C. is Canada's oldest, largest and most prestigious undergraduate case competition. Since 1978, we have been challenging the best and brightest business students from across Canada and around the world. With eight competition streams – Accounting, Business Policy, Debate, Ethics, Finance, Human Resources, Marketing, Digital Strategy – and two competitive rounds of competition, we are proud to bring the world to Canada. As the premier case competition in Canada, competitors are challenged to meet the needs of the current business climate. Combining both a written and verbal deliverable, I.C.B.C. is unique and academically rigorous, welcoming only the best and brightest to Final Weekend.

Corporate Engagement: Continuously seeking Judges for the Preliminary and Final Weekend rounds and Sponsorship
 Timing and Location: Queen's Case Competition: September, Kingston, I.C.B.C. Final Weekend: January, Kingston
 For More Information: <https://icbcqueens.com/>

DECA QUEEN'S



DECA Queen's is a chapter of the international association DECA Inc., which is comprised of inspired students with a drive to become the leaders of tomorrow through professional development conferences and case competitions. As one of the few organizations dual ratified under both ComSoc and the AMS, DECA Queen's has the unique opportunity to shape students from all faculties. Our mandate is to develop skills including critical case analysis, presentation, and problem-solving capabilities. Each November, DECA Queen's hosts an Invitational Conference, a flagship event attracting students from many universities across Ontario to Kingston to compete in business cases and learn from both prestigious sponsors and each other.

Corporate Engagement: Sponsorship, speakers, and judges
 Timing and Location: November, Kingston
 For More Information: <https://www.decaqueens.com/>

QUEEN'S COMMERCE CORPORATE COMPETITION



As Canada's premier undergraduate business case competition, the Queen's Commerce Corporate Competition (Q3C) provides the unique opportunity for passionate, driven, and high-achieving students to explore the realm of business strategy and consulting. Q3C is the only Canadian undergraduate case competition sponsored by the world's top consulting firms with a 2:1 delegate to sponsor ratio. In addition to our annual case competition, Q3C engages students from all faculties and schools throughout the year via events, workshops, and networking opportunities within the consulting and strategy industries.

Corporate Engagement: Judges, guest speakers, mentors, corporate sponsorship, in-kind sponsorship
 Timing and Location: January, Kingston
 For More Information: q3cqueens.ca



QUEEN'S ENTREPRENEURS' COMPETITION

The Queen's Entrepreneurs' Competition hosts one of the largest and best-known startup competitions in the world to compete for over \$100,000. The QEC is typically held in Toronto, where we invite students across the globe to pitch their businesses to a wide array of industry professionals and venture capital firms. The QEC is student-run and judged by executives from companies such as Google, CIBC, and Accenture. Every year, we receive applications internationally, such as from Harvard, Yale, The University of Hong Kong, and The National University of Singapore. Furthermore, we've had prominent entrepreneurs like Dragons' Den personality Michele Romanow participate at our events and The New York Times has written that "[The QEC is] one of the longest-running and best-known undergraduate business plan competitions in the world."

Corporate Engagement: Judges, speakers, workshop partners, sponsorship
 Timing and Location: January, Toronto
 For More Information: <https://theqec.com/>



**INDUSTRY
ASSOCIATIONS**

INDUSTRY ASSOCIATIONS

QUEEN'S ACCOUNTING ASSOCIATION



The Queen's Accounting Association has a three-fold mission to educate students about the accounting field, connect them to career opportunities, and help them land their dream jobs. QAA aims to provide insight into the life of a CPA, as well as the recruiting process for the industry's leading firms. We want to make it clear through our events and initiatives that a career in accounting has endless opportunities. Our goal is to help the 20%+ Queen's Commerce graduates who choose accounting as their profession gain a tangible advantage that is highly visible to recruiters. From our mentorship program, to industry-wide networking nights, to firm tours in Toronto, QAA aims to provide the highest quality resources for students to maximize their potential.

Corporate Engagement: Individuals: CPA's working in the industry (specifically tech); Firms: case competition sponsors from firms with pre-approved CPA pathways
For More Information: <https://www.queensaccounting.ca/>

QUEEN'S BUSINESS REVIEW



The mission of Queen's Business Review (QBR) is to be a platform for students to share ideas and think about issues beyond a classroom. As the sole business publication at Queen's University, QBR is proud to provide a unique educational and skills-based experience for students interested in writing, analysis, and debate. Today, QBR has expanded into podcasts, investigative journalism, case writing, and research as part of the mission to curate and exalt the most curious minds at Queen's.

QBR attracts talented and passionate students who seek to write about the world's most fascinating topics while upholding the integrity of its platform and taking on the responsibility of being a forum for student expression that is unabridged, uncensored, and unbiased.

Corporate Engagement: Sponsorship, Guest Speakers
For More Information: <https://www.queensbusinessreview.com/>

QUEEN'S CONSULTING ASSOCIATION



Queen's Consulting Association (QCA) is dedicated to ensure that we provide students with opportunities to expand their skills, networks, and realm of possibility. QCA is a group of ambitious students passionate about providing real-life consulting experience to Queen's students. Queen's Consulting Association (QCA) promotes the consulting career path for students in every year of study within Queen's University, regardless of program. Our mission is to dedicate ourselves to educating and preparing students at Queen's. Each year, we strive to improve the caliber of our members through a wide variety of workshops and events. The Queen's Consulting Association is best known for operating firm visit days where students are given a peek into the life of a consultant, hosting a consulting week where students are able to connect with other like-minded individuals and publishing extensive online resources. The Queen's Consulting Association's goal is to offer its members the highest quality resources, training, networking and recruiting opportunities.

Corporate Engagement: Speakers, Mentors, Firm Sponsors
For More Information: <https://www.queensconsultingassociation.com/>

QUEEN'S COMMERCE LAW ASSOCIATION



The Queen's Commerce Law Association aims to bridge the gap between business and law. We recognize the far-reaching impacts of law - especially within a career in business - and strive to curate events and resources tailored to the general Commerce student body, as well as individuals interested in pursuing a legal career.

Corporate Engagement: Speakers, in-house lawyers, law firm lawyers, or maybe someone who pursued a law degree and have used that law degree in unconventional ways

For More Information: <https://www.qcommercelaw.ca/>

QUEEN'S GLOBAL MARKETS



Founded in 2012, Queen's Global Markets is a premier undergraduate think-tank dedicated to providing the Queen's student body with knowledge of macroeconomics, capital markets, and public policy. QGM is an amazing opportunity to go beyond your learning in the commerce program and engage in debates, presentations, and reports that balance advocacy, market predictions, and pure trend analyses.

Corporate Engagement: Guest Speakers

For More Information: <https://www.facebook.com/queensglobalmarkets>

QUEEN'S INSURANCE ASSOCIATION



QIA was founded in 2018 to bridge the gap between the Insurance industry and the Smith School of Business. Our mission is to highlight to students the opportunities available within the Insurance industry, and to connect students with companies where they can thrive, and love what they do! This is accomplished through hosting engaging events, cultivating industry knowledge, and facilitating vast networking opportunities.

Corporate Engagement: Speakers and Mentors

For More Information: <https://www.queensinsuranceassociation.com/>

QUEEN'S RETAIL FORUM



QRF's mission is to continually educate undergraduate students across Canada on the multi-faceted world of retail and empower their career success within the industry. We achieve this through our multiple events, working to provide accessible, educational, and recruitment-focused opportunities for students. We aim to provide the best network connections in order to build meaningful and lasting relationships between aspiring retail executives and our corporate partners. This past year, we partnered with Aritzia, Harry Rosen, Mejuri, TSC, Canadian Tire, TaylorMade, Perennial Consulting and others to host innovative events, speakers, workshops and case competitions.

Corporate Engagement: Guest speakers (panelists and keynote speakers) and Sponsorships

Location/Date: TBD, January

For More Information: <https://www.queensretailforum.com/>

QUEEN'S REAL ESTATE INVESTMENT ASSOCIATION



The Queen's Real Estate Investment Association (QRIA) is an essential platform for students to learn more about the Real Estate Industry, meet industry professionals and attain resources to pursue a career. Our mission is to inspire students to pursue their passion by offering exclusive career-building opportunities, and the connections needed to succeed. QRIA is composed of the brightest minds within real estate, and acts as the bridge between the Queen's Smith School of Business program and the real estate industry.

Corporate Engagement: Guest speakers, Sponsors

Location/Date: January, Kingston

For More Information: <https://www.qria.ca/>

QUEEN'S SALES ASSOCIATION



The Queen's Sales Association is the premiere sales association for undergraduate business students in Canada that connects Queen's students with the top companies in the sales industry. Founded in 2016, the Queen's Sales Association is committed to raising awareness of the sales profession through offering educational and professional development opportunities in the form of workshops, speakers, networking events and office tours. With corporate partners such as Fidelity Investments, Mackenzie Investments, PepsiCo, Maple Leafs Sports & Entertainment and Proctor & Gamble, we are building a network of highly renowned firms, while preparing students for a career in this dynamic industry.

Corporate Engagement: Guest speakers, Sponsorship, Mentors
For More Information: <https://www.qsaqueens.com>

QUEEN'S SUPPLY CHAIN & OPERATIONS RESOURCE EXECUTIVE



Queen's Supply Chain Operations Resource Executive (QSCORE) was founded in 2019 to bridge the gap between Queen's students and their future career in supply chain management, operations, or sustainability. QSCORE acts as a catalyst for understanding, interest, and opportunity by providing students with unparalleled hands-on learning in supply chain management while simultaneously placing them near industry experts who can help guide and accelerate their careers. As sustainability is an integral part of a successful supply chain, many of our events also tie into the sustainability space. We have built connections with local firms, consultancy groups, and multinational corporations to cover all angles of supply chain management.

Corporate Engagement: Primarily Guest Speakers and Mentors.
For More Information: www.queenssupplychain.com

QUEEN'S SOCIAL IMPACT ASSOCIATION



Queen's Social Impact Association's objective is to facilitate student involvement in the social impact sector. To achieve this goal, we strive to increase student awareness about the vast career opportunities available to business students in this sector and provide them with the information and tools needed to achieve their goals. We work hard to create meaningful relationships within the industry so students can gain valuable, hands-on business experience while allowing organizations to gain direct access to the hardworking and enthusiastic talent pool of the Smith School of Business. We aim to leverage these bright and driven students' knowledge and skills to support corporate social responsibility initiatives, non-profit organizations, non-governmental organizations, and the public sector to create lasting impact.

For More Information: <https://queenssocialimpactassociation.com/>

QUEEN'S UNIVERSITY INVESTMENT COUNSEL



The Queen's University Investment Counsel (QUIC) was founded in 2003 to educate students, outperform the market, and bridge Queen's University with the global finance industry. As Canada's premier student-run asset management organization, QUIC manages a portfolio of \$2.1 million on behalf of the Queen's University Endowment and Mackenzie Investments. Learn more at quiconline.com.

Corporate Engagement: Guest Speakers, Mentors, Industry Professionals
For More Information: quiconline.com

**PROFESSIONAL
DEVELOPMENT**

PROFESSIONAL DEVELOPMENT

EDGE QUEEN'S



EDGE Leaderships works towards improving academic and professional outcomes for marginalized youth. For EDGE Queen's that means focusing on supporting the unmet needs of marginalized students throughout their entire university experience. We do this by providing networking opportunities, workshops, case competitions, and panel opportunities with key organizations for students across campus.

Corporate Engagement: Sponsors, speakers, judges, partnerships
For More Information: <https://www.edgequeens.ca/>



HIGH SCHOOL LIAISON

The High School Liaison Committee is an integral part of the Smith Commerce recruitment strategy. The committee as a whole has two main functions in which all Executive members participate. The first is to promote Smith Commerce to prospective students at the Fall Preview Days, the March Break Open House, the Summer Orientation to Academics and Resources (SOAR) and the Ontario University Fair (OUF). The second is to help accepted students transition into the program by facilitating online communications, leading orientation days during the summer, and participating in a mentorship program for incoming students/alumni. The HSL Executive is composed of Commerce students that are incredibly passionate about the program and are eager to share that passion with prospective applicants.

For More Information: <https://www.facebook.com/QueensCommerceHSL>

LIMESTONE CAPITAL



Limestone Capital is a student-run investment club founded in 2011 at Queen's University. Our mission is to provide students across all faculties with education on real-life financial management, exposure to the finance industry, and promote inclusiveness of the broader community.

We currently have over 30 members who oversee our investments in U.S. and Canadian equity securities. Sector investment teams of Analysts, Portfolio Managers and Senior Portfolio Managers present weekly stock pitches using fundamental analysis techniques widely used in the industry. This analysis is supported by regular sector updates and holdings reviews.

Our members and alumni work across industry in major global banks and firms including Goldman Sachs, Morgan Stanley, J.P. Morgan, CPP Investments, McKinsey & Company, Royal Bank of Canada, and Evercore."

Corporate Engagement: Judges for stock pitch competitions, professional mentorship opportunities, guest speakers for panel events (both internal and external), guest attendees for recruiting/networking events (both internal and external)

For More Information: <https://www.limestonecapital.org/>

QUEEN'S GLOBAL CHINA CONNECTION



Global China Connection (GCC) is a non-profit organization focused on connecting future leaders from all nations and developing skills necessary to succeed both in China and internationally. We strive to create opportunities for students to socialize, learn and work together on China's booming economy. GCC has over 58 international university chapters within the U.S., Canada, and Hong Kong to meaningfully engage their relationships with China. Queen's Global China Connection (QGCC), was established at Queen's in 2010 and ratified under the ComSoc internal portfolio in early 2013, under the Professional Development Commission. As China is the world's emerging global power, opportunities are growing rapidly. QGCC strives to be the gateway from which students can access its resources and educate themselves of what business in China entails.

In previous years QGCC has held large events including a trip to New York City for GCC New York University Conference, annual trips to Toronto for GCC's Canadian Conference and business etiquette in China workshops partnered with SSB.

Corporate Engagement: Mentors, guest speakers

For More Information: <https://www.facebook.com/QueensGlobalChinaConnection/>



QUEEN'S PRIVATE CAPITAL GROUP

QPCG's mission is to provide students with practical knowledge and skills that relate to careers in venture capital, private equity, and the private financial markets at large. Through comprehensive professional development, training, and internal assignments, members are able to develop and sharpen a unique set of skills that are leveraged to deliver top quality work for our clients, and advance their careers. By offering professional financial advisory services to major investors, such as CPP Investments, Peloton Capital Management, OMERS Ventures, R13 Capital, and others, students have the opportunity to test their skills in a real-world environment, complete impactful work, and forge meaningful industry relationships.

Corporate Engagement: Judges for LBO competitions, guest speakers/panelists, clients for our pro-bono financial advisory services

For More Information: <http://qpcg.ca/>

QUEEN'S TECHNOLOGY AND MEDIA ASSOCIATION



Queen's Tech and Media Association (QTMA) is Canada's premier product development club and tech incubator. Over the course of the academic year, four multi disciplinary teams of eight students from Commerce, Computer Science and Engineering compete to build and launch the best software product.

To reach a wider audience and serve its professional development mission, QTMA partners with Queen's clubs, including the Queen's Startup Summit (QSS) and Queen's Entrepreneurs Competition (QEC), as well as companies such as Shopify, IBM, Microsoft, Hitachi, Deloitte, and Trend Micro. Initiatives include tech recruiting panels and fintech hackathons.

QTMA provides the opportunity for students to build and launch a product from start to finish, allowing members to develop a variety of business and technical skills.

Corporate Engagement: Judges for pitch competitions, sponsors, mentors

For More Information: <https://qtma.ca/>

Q+

Q+ is a student lead organization, running under the ComSoc student government. We strive to provide professional development, networking and mentorship opportunities to members of the LGBTQ2S+ community. Our club is dedicated to ensuring the safety, inclusion and belonging of all self-identifying students as well as those who attend our events as allies. Q+ focuses on empowering LGBTQ2S+ voices which lie at the intersection of both the LGBTQ2S+ and BIPOC communities. Through our events and equity organizing with administration, we've created a safe space for students at Smith to bring their full selves to school.

Corporate Engagement: Guest speakers, fireside chats, general collaborations
 For More Information: <https://www.facebook.com/QplusAtQueens/>

SMITH BLACK BUSINESS ASSOCIATION



SBBA seeks to eradicate the barriers that interfere with the prosperity of Black students interested in business at Queen's, and the business world. The club aims to provide a space that is both safe and welcoming, in which Black students can find professional development and community. Throughout the year we host a mixture of internal and external events including a membership/mentorship program, case competition, and internal workshops!

Corporate Engagement: Sponsorship
 For More Information: <https://www.facebook.com/smithblackbusiness>

SOCIAL INITIATIVES

SOCIAL INITIATIVES

CURE CANCER CLASSIC



The Cure Cancer Classic is a student-run, non-for-profit executive team with a mission to drop the gloves against cancer and support those currently battling, living with, and moving past the disease in the best way we know how. Hockey is a passion that unites many Canadians, and as fans and players of the sport, it inspires and ignites our battle. In our 2019-2020 season, the Commerce vs. Engineering Rivalry Game hosted a sold-out crowd at the Leon's Centre and raised over \$60,000, which was matched to \$120,000 for the Canadian Cancer Society. The game was broadcasted live on television and featured in many local newspaper articles. In addition to the Rivalry Game, the CCC organizes two charity hockey tournaments - the Queen's Classic and Commerce Classic - and launched the Golf Tournament last year in light of COVID-19 obstacles. Since beginning in 2005, CCC has raised over \$500,000.

Corporate Engagement: Sponsorship

For More Information: <https://www.curecancerclassic.com>

QUEEN'S COMMERCE KIDS (QCK)



Queen's Commerce Kids is dedicated to both enacting positive change for children in our community and allowing commerce students to escape the stress of daily life and feel like a kid again. QCK primarily focuses on volunteering and fundraising. For years, QCK has offered commerce students the opportunity to work in local elementary schools, which contributes towards CSR certificate hours. QCK partners with organizations including SickKids Foundation, Boys and Girls Club, and Canadian Blood Services. We are also interested in working alongside other clubs in the Queen's student community, and are always open to new external partnerships. QCK has opportunities for every commerce student who is interested, and has the ability to reach students with diverse interests and give them an opportunity to get involved at Smith!

Corporate Engagement: We are looking for donation matching partnerships to help us reach our fundraising goal for the year! We aim to raise over \$5000 again this year for SickKids Foundation and their amazing initiatives.

For More Information: <https://www.queenscommercekids.com/>

QUEEN'S COMMERCE SERVICE INITIATIVE



QCSI is an organization consisting of hardworking business students dedicated to creating change on both a local and international level. Within the Kingston community, they focus on giving back to the less fortunate and have established meaningful partnerships with four Kingston not-for-profit organizations in which their members volunteer weekly. QCSI also partakes in a service trip in which volunteers have the opportunity to make a positive, lasting impact on communities abroad.

For More Information: <https://www.facebook.com/qcserviceinitiative/>

QUEEN'S SOCIAL INVESTMENT INITIATIVE



QS2i is Canada's first university-led impact investing organization. We have four teams – Investments, Consulting, Research, and Events – that all work towards our goals of educating students and promoting social finance to the Canadian business community. Our investments team manages a mock portfolio of strong performing and socially responsible companies while our consulting team provides pro-bono consulting, research, and analysis for corporate partners. The research team creates in-depth reports about key social finance topics and the events team hosts educational events for the Queen's community. We are always looking for speakers that work in or are passionate about sustainable finance and social impact to speak at our educational events!

Corporate Engagement: Guest speakers

For More Information: <https://www.qs2i.org/>

EXECUTIVE PURVIEW

EXECUTIVE PURVIEW

COMMERCE EXECUTIVE ON ORIENTATION



The Commerce Executive on Orientation (CEO) is responsible for organizing, planning, and executing Smith Commerce Orientation Week - one of the country's oldest and most elaborate University Orientation Weeks. Through enacting various improvements across all aspects of Orientation Week, the CEO is committed to positive change. To achieve this, the CEO employs the help of Orientation Leaders and Interns united by a single goal: to cultivate a positive and welcoming environment for incoming first-years. This is a critical part of the CEO's mission statement to provide an Orientation Week that each student is proud to call their own. Join us in welcoming the class of COMM '26 and "BCom part of the family!"

Corporate Engagement: Sponsorship

For More Information: <https://www.smithcommerceweek.com/>

QUEEN'S CASE COMPETITION UNION



The Queen's Case Competition Union (QCCU) is the official school-sponsored case competition team for Queen's University. The Smith School of Business sponsors our team to travel worldwide to compete in locations such as Norway, Thailand, Serbia, Australia, Singapore, and many more. Our team is recognized as one of the top case teams in the world, having most recently finished 2nd at the New Zealand Champions Trophy, the most prestigious case competition in the world. Throughout the year, competitors complete skill-based training on competencies such as public speaking, critical thinking, and industry analysis. Hiring for competitors takes place in early January. However, interested candidates can visit www.qccu.info or our Instagram, @qccuofficial, to learn more!

For More Information: <https://www.qccu.info/>

QUEEN'S LEADERSHIP, EXCELLENCE, AND DEVELOPMENT CONFERENCE



Since its foundation in 2001, Queen's Leadership, Excellence and Development Conference has built a strong reputation within the Smith School of Business and in high schools across Canada. Every year, hundreds of inspired high school students apply to QLEAD to develop their leadership skills and gain a better understanding of the business world and university life. This three-day virtual conference allows delegates to connect with one another and given our QLEAD alumni network, are able to remain connected long after. The conference will run on November 12-14! With the success of QLEAD 2020, our executive is excited and confident that QLEAD 2021 will be a remarkable experience.

For More Information: <https://www.facebook.com/qcserviceinitiative/>

THE AGENCY



The Agency exists to inspire and educate the next generation of creative catalysts. It is a creative advertising agency that provides graphic design, photography, videography, and brand consulting services to student organizations, small businesses, and corporate clients. The Agency has been providing educational opportunities for students looking to develop and refine technical skills through interactive practical workshops, mentorship, and exposure to industry professionals. All of our team members are visionaries who challenge the status quo. Together, we strive to redefine originality in business and build brands in Queen's Commerce.

Corporate Engagement: Clients seeking photography, videography, and/or graphic design services free of charge

For More Information: <https://theagencycreatives.ca/>

STUDENT LIFE

STUDENT LIFE

BOARD MEETING



Founded in 2003, Board Meeting was created upon the guiding principle that no student should be left out in the cold with their worries and troubles on a Friday afternoon. To fulfill this principle, Board Meeting hosts a range of events throughout the year with the aim of bringing the Commerce and broader Queen's community closer together. Whether it's a live concert, an alumni homecoming event, or an eating competition, BM events are a place where everyone can share some laughs, meet some new friends and take a break from the stresses of the Commerce program. Board Meeting is an ever growing committee that aims to give every student the opportunity to feel more connected to the community and have fun. See you on Friday.

Corporate Engagement: Sponsorship

For More Information: <https://www.facebook.com/qcboardmeeting>

BRAINTRUST



BrainTrust is a student-run organization that facilitates peer tutoring for Commerce students. We are driven to support, connect, and help students reach their full potential in the Commerce program. Throughout the year, we train students to become successful tutors, help them develop their skill sets, and provide them with excellent leadership experience. We facilitate the connection between tutors and tutees, run exam review workshops, and provide ongoing advice and resources to all Commerce students. To date, BrainTrust has helped over 3,000 students reach their academic goals by providing affordable and accessible tutoring support, while boosting morale within the Commerce community! This year, we plan to expand our reach among the student body and host more regular workshops, networking, and study group events to connect students

For More Information: <https://braintrust-tutoring.squarespace.com>

QUEEN'S COMMERCE ATHLETIC COMMITTEE



The Queen's Commerce Athletic Committee (QCAC) is a Student Life organization within ComSoc. Our mission is to improve student life and facilitate connections for individuals in Smith Commerce and the extended Queen's community through engaging social events centered around athletics. Our vision is to become the premier Student Life committee by allowing students to engage in athletics while fostering camaraderie and inclusivity in the Commerce program. QCAC has done an amazing job adapting to an environment where in-person events could not be held, hosting e-sports tournaments, a virtual Health Week, trivia events and more. We cannot wait to return to executing our classic, engaging in-person events that bring students together, while incorporating our innovative thinking from the past year and a half. QCAC's executive team is made up of a group of outgoing, energetic, and hard-working individuals with a passion for athletics and fostering new connections.

Corporate Engagement: Sponsors for events

For More Information: <https://www.qcacofficial.com/>

QUEENS COMMERCE MENTAL HEALTH ASSOCIATION



QCMHA is a student run association within the Smith Commerce Society. QCMHA hosts events, speakers, panels and provides support to students within the business school. The association looks forward to taking the conversation about mental health to new heights as we are excited to hold our first ever conference in Toronto next fall 2022!

Corporate Engagement: We are seeking monetary sponsorships, in-kind sponsorships as well as guest speakers for our events.

For More Information: <https://www.facebook.com/qcmha/>

SMITH GLOBAL NETWORK



The Smith Global Network (SGN) works to ease the transition between the Smith Commerce program and international communities and opportunities for students. We act as a local student liaison to provide support and resources to students from an international background and students that are incoming or outgoing on exchange at Smith. We work to integrate incoming exchange and international students into life at Smith and beyond through hosting events, providing necessary information and resources, and overarchingly offering support. Additionally, we help ensure that Smith students are set up for success when going on their own international exchange, providing information and the necessary resources to ease their transitions. Ultimately, we aim to ensure the best possible international experiences for all Smith Commerce students.

For More Information: <https://www.facebook.com/SGNQueens>

BUSINESSES

BUSINESSES

OIL THIGH DESIGNS



Oil Thigh Designs is Queen's University's leading student-run retailer, specializing in producing customized and promotional apparel. As a non-profit enterprise, 100% of OTD's net proceeds are donated to both local and global charities. As a fully functioning retailer, the OTD team is consistently challenged to develop innovative solutions to meet rising consumer demands in a competitive apparel marketplace. Whether implementing new operational efficiencies or launching targeted marketing campaigns, the team identifies, analyzes, and capitalizes on business development opportunities wherever available. Of course, the heart of OTD's success revolves around our team's passion for creating meaningful and impactful positive change in society through charitable donations.

For more information: <https://oilthighdesigns.ca>

Q. CLEAN



Q.Clean is a non-profit, student-run, dry-cleaning business that serves the Queen's University community. While being one of only three businesses operating under ComSoc, Q.Clean is directed entirely by students and strives to provide convenient, affordable, and high-quality service to clients through partnerships with local vendors. Whether you are interested in accounting, marketing, general entrepreneurship, sales, or operations, Q.Clean provides its executive members with the unique opportunity to apply their skills to a real-world business. We are also proud to support the Kingston chapter of Dress for Success, which is an organization that helps empower women to achieve economic independence by providing them with a network of support, professional attire, and career development tools.

Corporate Engagement: Sponsorship

For more information: <https://www.instagram.com/q.clean>

SMITH MARKETING CONSULTING

Founded in 2020, SMC is a marketing consultancy that operates under ComSoc. We provide students with hands-on marketing projects, allowing them to gain transferable digital skills. SMC offers companies the opportunity to work with the brightest marketing students in order to develop their current marketing strategies. We challenge our highly skilled team, consisting of the top marketing students at the Smith School of Business, to create modern solutions to real marketing problems.

Corporate Engagement: Clients and Mentors

For more information: <https://smithmarketing.ca>

NOTES



COMMERCE SOCIETY

 SMITH SCHOOL OF BUSINESS



Smith Commerce Society

Goodes Hall
143 Union Street
Kingston, Ontario K7L 3N6

www.comsoc.ca

 [@commercesociety](https://www.instagram.com/commercesociety)

 [/commercesociety](https://www.facebook.com/commercesociety)

Published December 2021