
MATTHEW REESOR Curriculum Vitae

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EDUCATION

Degrees

- Carleton University, Master of Arts – Applied Linguistics, 2001
- Queen's University, Bachelor of Arts (Honours) – Political Studies, 1996

Other

- Smith School of Business, Executive Strategy Program, 2014
- Smith School of Business, Executive Leadership Program, 2012

TEACHING EXPERIENCE

Adjunct Lecturer, Smith School of Business

Full-Time MBA (2013-present)

- Design and deliver all Business Communications content for the required core course **Communications and Professional Skills** and have consistently received course evaluation ratings (i.e. USAT, QSSET) above the departmental mean

Graduate Diploma in Business (2014-present)

- Design and deliver all Business Communications content for the required course **Communications and Professional Skills** and have consistently received course evaluation ratings (i.e. USAT, QSSET) above the departmental mean

Masters of Finance – Toronto (2016-2020)

- Designed and delivered all Business Communications content for the required course **Communications in Finance** and consistently received course evaluation ratings (i.e. USAT, QSSET) in line with the departmental mean

Masters of Finance – Renmin (2017-2018)

- Designed and delivered all content for the required course **Communications in Finance** in two consecutive years and received course evaluation ratings (i.e. USAT) in line with or above the departmental mean

Masters of International Business (2014-present)

- Design and deliver a nine-hour three part compulsory workshop series in **Business Communications**

Masters of Management of Artificial Intelligence (2019)

- Designed and delivered a 12-hour four part workshop series in **Business Communications**. I could not teach the following year due to other demands on my schedule

Masters of Entrepreneurship and Innovation (2015)

- Designed and delivered business communications content for MMEI 883 and received and received the highest USAT evaluations possible (5.0)

Queen's Executive Education (2018-present)

- In 2019 I was invited to designed and deliver the 14-hour open enrolment program, **Communicating with Impact**. I have since delivered this program 2-3 times per year.
- I have been invited to design numerous custom communications programs to Fortune 500 companies, government departments and ministries and other organizations.

Instructor (2001-03)/Lecturer (2003-04), Nagoya University of Commerce and Business

- Awarded 20% salary bonus in 2004 for having received the highest student evaluations within the Faculty
- Received Outstanding Teacher Award in 2002
- Acted as 1st year Communications Course Director from 2002-2004

Teaching Assistant, Carleton University, School of Linguistics and Applied Language Studies (2000-01)

- Provided academic assistance (grading, guest lecturing) in two foundational undergraduate courses

SERVICE

Venture for Canada Bootcamp (2015- Present)

- Annually volunteer to provide a 2-hour **Public Speaking** workshop to all Venture for Canada fellows

Queen's University Alternative Asset Fund (2016-present)

- Board Member

Academic Integrity Workshops (2014-2020)

- Designed and delivered 90-minute **Academic Integrity** workshops within the FTMBA, MIB and GDB programs

Athlete365 Career+ Forum Workshop (2019)

- As part of the Smith partnership with the Canadian Olympic Committee, I was invited to design and deliver a 2-hour **Effective Communication & Public Speaking** workshop to approximately 75 US and Canadian Olympic and Paralympic athletes at a forum held in Lake Placid, New York, USA

Queen's University Governance

- Member: *Senate Creative Arts & Public Lectures Committee* (2010-2013)
- Member: *Queen's University International Programs Committee* (2007-2012)
- Member: *Senate Educational Equity Committee* (September 2008-2010)
- Member: *Senate Internal Academic Review Committee* (2007-2008)

ACADEMIC PUBLICATIONS

Textbooks

Reesor, M. (2004). *Tell Me More: Effective Communication Strategies*, MacMillan Education: Tokyo. (20,000+ copies sold)

Refereed Academic Journal Articles

Reesor, M. (2003). Japanese attitudes towards English: An explanation for poor performance. *NUCB Journal of Language, Culture and Communication* 5, 2.

Reesor, M. (2002). The bear and the honeycomb: the history of English language policy in Japan. *NUCB Journal of Language, Culture and Communication* 4, 1.

Reesor, M. (2002). A critical review of issues in written teacher feedback. *The English Teacher* 5, 3.

ADMINISTRATIVE WORK EXPERIENCE

QUEEN'S UNIVERSITY (Kingston, Ontario)

Director, **Smith School of Business** Full-time MBA (2016-present)

- Provide leadership and direction to a team of 5 full-time staff and numerous part-time and indirect reports that support all aspects of Full-time MBA program delivery
- The program has moved up the Businessweek, Economist and QS MBA rankings table during my tenure including a return after four years of absence to the prestigious Financial Times Top 100 Global MBA programs in 2021
- Led and implemented a full program review in 2017/2018 that included the creation of new specializations in Management Analytics and Digital Transformation as well as a review of all courses in the program to ensure relevancy and highest quality standards
- Met student enrolment objectives every year
- Partnered with the Career Advancement Centre to achieve the best student employment outcomes in Canada (as measured by the length of time to secure post-MBA job and highest average salary) every year from 2018 to present
- Successfully managed the program during the COVID pandemic by designing a flexible remote course delivery model that ensured student safety while achieving and outstanding student experience and the meeting of all learning outcomes

Director, **Smith School of Business** Strategic Planning and New Initiatives (2014-16)

- Supported the Associate Dean, MBA/MOM Programs with all aspects of planning, managing and implementing new initiatives and major changes within the portfolio
- Worked as Project Lead through a successful School-wide Salesforce.com implementation
- Co-led and helped to conceive the Canadian Olympic Committee-Smith School of Business partnership
- Designed a B2B strategy to enhance corporate relations and identify new opportunities for collaboration

- Took a leadership role in the creation of new graduate program offerings including the Graduate Diploma in Business and Masters of Entrepreneurship and Innovation programs
- Led a cross-functional team in the creation and growth of the Queen's Venture Network

Acting Director (Secondment), **Smith School of Business**, Early Careers Office (2015)

- Built and led a strong and cohesive team of four employees to launch a new administrative Unit (Early Careers Office)
- Provided strategic direction and leadership to the Masters of International Business, Masters of Entrepreneurship and Innovation and, Graduate Diploma in Business programs
- Oversaw the successful launch of the inaugural class in the Master of Entrepreneurship and Innovation program

Associate Director, **Smith School of Business** Full-time MBA (2011-14)

- Directed operational activities through leadership of a multi-functional team and ensured highest level of service to students, faculty, alumni and the general public
- In partnership with the Program Director, completed a comprehensive review of the program resulting in numerous substantive enhancements. This process included negotiations with internal and external stakeholders to engender broad input and support
- Initiated the implementation of a comprehensive enrolment management strategy to set and meet enrolment objectives
- Sought out partnership with Queen's School of English to create a new English language bridging program for qualified applicants that otherwise would not have been eligible for the program

Manager – **Undergraduate Medical Education (UGME)** (2009-2011)

- Led a diverse team of 18 staff in providing comprehensive administrative and operational support to students and faculty members within the Queen's School of Medicine
- Worked closely with School of Medicine decanal team on key matters including program planning, resource and space allocation, accreditation and student conduct
- Initiated and implemented a strategic planning and change management process resulting in the identification of four broad themes and nineteen recommendations
- Sat on the following UGME governance Committees: Curriculum Committee, MD Program Executive Committee, Progress and Promotions Committee, Admissions Committee, Workforce Committee, Student Professionalism Advisory Committee

Admission Manager – Bader International Study Centre and International (2007-2009)

- Promoted to a newly created position that added management of international undergraduate student recruitment and admission at Queen’s University (Kingston) to previous responsibilities
- Created 2007/2008 International Undergraduate Recruitment and Admission Strategy leading to a 12% year-on-year increase in international student enrolment
- Brought Bader International Study Centre enrolments to their highest levels in the campus’s 15-year history

Recruitment and Admission Manager – Bader International Study Centre (2005-2007)

- Designed and implemented a strategic plan for BISC student recruitment and admission which resulted in a 6% increase in 2006 student registrations over 2005 and a 27% increase over 2004

ACADIA UNIVERSITY (Wolfville, Nova Scotia)

Manager, International Programs (2004-2005)

- Responsible for the management of all facets of international programming including strategic planning, finances and budgeting, human resources, and student recruitment

JAPAN EXCHANGE AND TEACHING (JET) PROGRAMME (Niigata, Japan)

Assistant Senior High School English Teacher (1996-1999)

- Assisted the English language department in meeting curricular goals and the local government in achieving priorities related to international relations