

LYNNETTE D. PURDA, PhD CFA

EDUCATION

Ph.D. in Finance, Rotman School of Management, University of Toronto	2003
Chartered Financial Analyst Designation	2000
Bachelor of Commerce (Hons), Asper School of Business, University of Manitoba	1996
Canadian Securities Course	1995

POSITIONS HELD

Academic and Research Appointments

2022- present	Associate Dean, Graduate Programs Smith School of Business, Queen's University
2019 – present	Professor and RBC Fellow of Finance Smith School of Business, Queen's University Fellowship renewed in 2018 and 2021
2009- 2019	Associate Professor and RBC Fellow of Finance Smith School of Business, Queen's University Fellowship renewed in 2012 and 2015
July 2016 - June 2017	Visiting Scholar INSEAD Business School Fontainebleau, France campus
2004 – 2005	Visiting Researcher Financial Markets Development Group, Bank of Canada
2002 – 2009	Assistant Professor Queen's School of Business, Queen's University

Industry Employment

1996 – 1997	Investment Banking Analyst Nesbitt Burns, Bank of Montreal
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RESEARCH INTERESTS

Empirical studies in corporate finance with a concentration on corporate debt policy, credit ratings, corporate governance, fraud, and law and finance. Interdisciplinary perspective with publications in finance, accounting, international business, and law and economics.

As of April, 2024

BOOK

Corporate Fraud Exposed: A Comprehensive and Holistic Approach (2020) by H. Kent Baker, Lynnette Purda, and Samir Saadi. Emerald Publishing.

JOURNAL PUBLICATIONS

*Authors names are alphabetical. *Indicates work conducted with current or former Queen's University doctoral students from economics, accounting, management analytics or finance.*

*Chourou, L., **L. Purda** and S. Saadi (2021). Economic Policy Uncertainty and Analysts' Forecast Characteristics. *Journal of Accounting and Public Policy* 40 (4).

*Liu, C., **L. Purda**, and H. Zhu (2021). Institutional Influence on Syndicate Structure and Cross-Border Leveraged Buyouts. *Financial Management* 50 (1), 169-202.

*Li, B., **L. Purda**, and W. Wang (2018). Do Bond Holders Price Senior Lenders' Control Rights? *Journal of Law, Finance, and Accounting*, 3 (2), 373-411.

Murphy, P., **L. Purda**, and D. Skillicorn (2018) Can Fraudulent Cues be Transmitted by Innocent Participants? *Journal of Behavioral Finance* 19 (1), 1-15 (lead article).

*Anand, A., W. Charles, and **L. Purda** (2017) Voluntary Corporate Governance, Proportionate Regulation and Small Firms: Evidence from Venture Issuers, *Canadian Business Law Journal* 60 (1), 34-60.
-This paper was profiled by the Harvard Law School Forum on Corporate Governance and Financial Regulation.

Purda, L. (2016) Introduction to the Special Issue on Financial Monitoring and its Consequences. *International Journal of Managerial Finance* 12 (5) 474-77.

***Purda, L.**, F. Sonmez, and L. Zhong (2015) Financial Institution Credit Assessment and Implications for Portfolio Managers. *Journal of International Financial Markets, Institutions and Money*, 38 (September) 148-166.
-A summary of this publication was featured in the *CFA Digest*, Feb 2016 Vol 46 (2).

Purda, L. and D. Skillicorn (2015) Accounting Variables, Deception, and a Bag of Words: Assessing the Tools of Fraud Detection. *Contemporary Accounting Research* 32 (3), 1193-1223.
-Profiled in the *Globe and Mail* newspaper, March 2012.

Booth, L., W.S. Cleary, and **L. Purda** (2013) Debt Rating Initiations Natural Evolution or Opportunistic Behavior? *Journal of Modern Accounting and Auditing* 9 (12) 1574-1595.

*Bae, K., **L. Purda**, M. Welker, and L. Zhong (2013) Credit Rating Initiation and Accounting Quality for Emerging Market Firms. *Journal of International Business Studies* 44 (3) 216-234.

Anand, A., F. Milne, and **L. Purda** (2012) Domestic and International Influences on Firm-Level Governance: Evidence from Canada. *American Law and Economics Review* 14 (1), 44-67.

Purda, L. (2011) Assessing Credit or Determining Quantity? The Evolving Role of Rating Agencies. *Journal of Applied Finance* 21 (2), 20-37.

Anand, A., F. Milne, and **L. Purda** (2010) Monitoring to Reduce Agency Costs: Examining the Behavior of Independent and Non-Independent Boards. *Seattle University Law Review* 33 (4), 809-848.

Purda, L. (2008). Risk Perception and the Financial System. *Journal of International Business Studies* 39, 1178-1196.

Purda, L. (2007). Stock Market Reaction to Anticipated Vs. Surprise Rating Changes. *Journal of Financial Research* 30 (2) 301-320.

Purda, L. (2005). Mergers in the Bond Rating Industry: Does Rating Provider Matter? *Journal of Multinational Financial Management* 15 (2) 155-169.

Purda, L. (2001). Quantifying the Tax Benefits of Borrowing in Foreign Currencies. *Canadian Tax Journal* 49 (4) 925-944.

BOOK CHAPTERS, CONFERENCE PROCEEDINGS, AND OTHER PUBLICATIONS

Purda, L. (2023) International Trends in Corporate Philanthropy and the Influence of Institutional Context. *Research Handbook on International Corporate Social Responsibility* Anthony Goerzen (Ed).

***Purda, L.** and C. Ying (2022) Consumer Credit Assessment in the Age of Big Data. *Big Data in Finance* Thomas Walker, Fred Davis, and Tyler Schwartz (Eds).

Skillicorn, D. and **L. Purda**, (2012) Detecting Fraud in Financial Reports, European Intelligence and Security Informatics Conference (EISIC) Conference Proceedings.

Purda, L. (2008). The Global Expansion of Financial Institutions: Examining the International Operations of Credit Rating Agencies. *Global Management; Strategy, Challenges, and Uncertainty*. Alejandro Dominguez (Ed).

WORKING PAPERS & WORK IN PROGRESS

*Boland, M. and L. Purda, Close Enough! Exploring the Consequences and Motivations Behind Estimates in Capital Budgeting

Ashworth, L. and L. Purda, Identifying the Psychological Barriers to Seeking Financial Advice

Chourou, L. and L. Purda, Corporate Philanthropy and Persuasion: An International Analysis

INVITED PRESENTATIONS TO RESEARCH GROUPS, POLICYMAKERS, & INDUSTRY ASSOCIATIONS

- 2022 Corporate Philanthropy Around the World: Institutional Context and Motivations
-*Mount Royal University*, invited presentation to faculty
- 2021 Identifying and Removing Psychological Barriers to Financial Advice
-*Financial Planning Week 2021*, FP Canada, joint presentation with Dr. Laurence Ashworth
- 2021 Corporate Philanthropy Around the World and its Darker Motivations
-*Center for Social Impact, Queen's University*
- 2020 Institutional Influence on Syndicate Structure and Cross-Border Leveraged Buyouts
-*University of Regina*, invited presentation to faculty.
Scheduled – cancelled due to COVID-19
- 2016 Do Bond Holders Price Senior Lenders' Control Rights?
- *University of Windsor*, invited presentation to faculty.
- *INSEAD Business School*, finance brownbag series
- 2015 Do Bond Holders Price Senior Lenders' Control Rights?
- *CPA Canada Accounting and Governance Research Centre Distinguished Speaker Series*
Telfer School of Management, University of Ottawa.
- 2012 Credit Ratings: What Can Research Tell Us?
- *Accounting Standards Oversight Council of Canada*.
- 2011 Detecting Fraud from the Language of Financial Reports
- *University of Toronto*, invited presentation to the *Law and Economics* seminar series.
- 2010 Detecting Fraud from the Language of Financial Reports
- *Ryerson University*, invited presentation to finance faculty.
- 2010 Credit Ratings in Emerging Markets
- *Risk Management Conference* sponsored by the *Canadian Investment Review*.
Invited presentation as Keynote speaker to pension fund managers.
- 2009 Do Independent Boards Behave Differently?
- *University of Ontario Institute of Technology*, invited presentation to finance faculty
- 2004 Global Consistency of Credit Ratings: Firms versus Country-Specific Factors
- *Bank of Canada*, invited presentation to the *Financial Markets Group*.

RESEARCH & ADVOCACY GROUPS

- 2021 Member, Monetary and Lending Policy Working Group
Just a Place to Call Home: Rethinking how we treat housing in Canada

SELECT CONFERENCE PRESENTATIONS (Last 5 years)

- 2020 Identifying the Psychological Barriers to Seeking Investment Advice
 -*Academic Research Colloquium for Financial Planning and Related Disciplines*
 Washington, DC.
- 2017 Policy Uncertainty and Analyst Accuracy throughout the Electoral and Economic Cycles
 - *Telfer Annual Conference in Accounting and Finance*
 -*Paris Financial Management Conference*
- 2017 Do Bondholders Price Senior Lender Control Rights?
 - *Journal of Law, Finance, and Accounting Conference*
 The Hong Kong Polytechnic University, Hong Kong
 - *Northern Finance Association Meetings*, Halifax, Canada
- 2016 Do Bondholders Price Senior Lender Control Rights?
 -*American Law and Economics Association Meetings*
 Harvard Law School, Cambridge, USA.
- 2016 Can Club Deals Reduce Institutional Barriers to Cross-Border LBO's?
 -Paper development workshop sponsored by the *Journal of International Business Studies*
 Cass Business School, City University London

RESEARCH GRANTS

<i>Granting Agency and Role</i>	<i>Year Awarded</i>	<i>Additional Investigators (if applicable)</i>	<i>Amount</i>
D.I. MacLeod Research Assistantship Smith School of Business	2021	Laurence Ashworth and Nicole Robitaille (Co-Investigators)	\$2,564
Internal Research Grant (SSHRC Explore), Mt. Royal University Co-Investigator	2021	Tashfeen Hussain (Principal Investigator) and Reza Chowdhury (Co-Investigator)	\$5,000
SSHRC Insight Grants Co-Investigator	2019	Matthew Boland (Principal Investigator)	\$55,825
Financial Planning Foundation Research Committee Principal Investigator	2018	Laurence Ashworth (Co-Investigator)	\$33,070
SSHRC Co-Investigator	2017	Lamia Chourou (Principal Investigator) and Samir Saadi (Co-Investigator)	\$55,635
The Halbert Centre for Canadian Studies Co-Applicant	2017	Niron Hashai (Co-Applicant)	\$12,000
SSHRC Principal Investigator	2011	David Skillicorn (Co-Investigator) and Pamela Murphy (Co-Investigator)	\$51,490

SSHRC Co-Investigator	2008	Sean Cleary (Principal Investigator) and Laurence Booth (Co- Investigator).	\$60,500
SSHRC Principal Investigator	2006	Kee-Hong Bae (Co-Investigator) and Michael Welker (Co-Investigator).	\$47,293
SSHRC Co-Investigator	2006	Anita Anand (Principal Investigator) and Frank Milne (Co-Investigator).	\$100,219
CA-Queen's Centre for Governance Co-Investigator	2008	David Skillicorn (Co-Investigator).	\$5,000
Advisory Research Committee, Queen's University	2005	N/A	\$5,000
Advisory Research Committee, Queen's University	2004	N/A	\$5,000
D.I. MacLeod Research Assistantship, Queen's School of Business	2003	N/A	\$900
D.I. MacLeod Research Assistantship, Queen's School of Business	2002	N/A	\$1,800

AWARDS AND HONORS

2022	Research Supervision Award, Smith School of Business
2021	RBC Fellow of Finance, Smith School of Business (2021-2024)
2018	Nominee for the Queen's Alumni Award for Excellence in Teaching
2018	RBC Fellow of Finance, Smith School of Business (2018-2021)
2016	Outstanding Reviewer Certificate, Canadian Journal of Administrative Sciences
2015	Instructor of the Year – Masters of Finance, Beijing section
2015	RBC Fellow of Finance, Queen's School of Business (2015–2018)
2012	RBC Fellow of Finance, Queen's School of Business (2012-2015)
2009	RBC Fellow of Finance, Queen's School of Business (2009-2012)
2008	Nominee for MBA Instructor of the Year
2006	Best Managerial Finance Paper Award, Northern Finance Association Conference. Awarded for the paper <i>Voluntary Adoption of Corporate Governance Mechanisms</i> .
2005	Nominee for Commerce Award for Teaching Excellence
2002	Doctoral Completion Grant, University of Toronto
2000-2001	Canadian Credit Management Foundation Fellowship, University of Toronto
1998	William Osborne Twaits Fellowship, University of Toronto
1997- 2000	Connaught Fellowship, University of Toronto
1996	Award of Excellence, University of Manitoba
1996	Graduated with Distinction, University of Manitoba
1994	Wolinsky Scholarship in Management, University of Manitoba
1992	Hogg Centennial Scholarship, University of Manitoba

TEACHING EXPERIENCE

Undergraduate

Introduction to Finance
Financial Systems

Masters

Finance Fundamentals (MBA)
Financial Strategy (EMBA)

Advanced Corporate Finance Finance for Global Managers (Masters of International Business)
Advanced Managerial Finance (Accelerated MBA)
Advanced Portfolio Management (Masters of Finance)
Banking Disrupted (Masters of Financial Innovation and Technology)

Ph.D.

Empirical Methods in Finance, Capital Markets: Theory and Empirics

Non-Degree Custom Programs

Finance Fundamentals (Saudi International Development Fund)
Finance for Non-Financial Managers
Mergers and Acquisitions for Executives
Math and Finance Primer (Graduate Diploma in Business)

PROFESSIONAL AFFILIATIONS AND BOARD MEMBERSHIPS

Northern Finance Association: Sept. 2016 – March 2017 President
Sept. 2015 – Sept. 2016 Conference Co-Chair and Co-Vice President.
Shared responsibilities with Louis Gagnon
Sept. 2014 – Sept. 2015 Board Secretary
Sept. 2014 – 2017: Member of the Board of Directors

Community Foundation of Kingston and Area – Sept. 2015 – present: Member of the Investment Committee, overseeing endowed portfolio of approximately \$20 million.

Queen's University Investment Counsel – 2010 – present: Member of the Board of Directors, overseeing student run portfolio.

Additional Affiliations

CFA Institute
Financial Management Association
American Finance Association
American Law and Economics Association

REVIEWER EXPERIENCE

Editorial Team Member: The International Journal of Managerial Finance

Guest Editor: Special Issue on Financial Monitoring and its Consequences
The International Journal of Managerial Finance

Ad hoc Journal Referee: The Canadian Journal of Administrative Sciences
The Canadian Tax Journal
Contemporary Accounting Research
Economic Systems
Eurasian Economic Review
European Journal of Finance
The Financial Review
Journal of Applied Accounting Research
Journal of Banking and Finance

Journal of Business Ethics
Journal of Business Finance and Accounting
Journal of Corporate Finance
Journal of Financial Research
Journal of Financial Stability
Journal of International Business Studies
International Journal of Finance and Economics
Intelligent Systems in Accounting, Finance and Management
Multinational Finance Journal
Revue Finance

Research Grant Reviewer: Agence Nationale de la Recherche/ National Research Agency of France (2011)
Hong Kong Research Grant Council (2008)
Social Sciences and Humanities Research Council (SSHRC) Canada (2007, 2012, 2015, 2017, 2021)
Canada Research Chair (2017)

Program Committee Member: Northern Finance Association Meetings (2006, 2008, 2010-2018, 2020-24)
Financial Management Association Meetings (2007)
Midwest Finance Association Meetings (2012, 2013)

External Assessor for Program Review: St. Mary's University, Finance Major Program (2017).
McMaster Masters of Finance (2022).
Western University MMASc Master of Management of Applied Science (2023)
York University, Masters of Finance and Masters of Accounting (2023)

External Assessor for Tenure, Promotion, and Awards: University of Toronto, Wilfrid Laurier University, University of Regina, St. Mary's University, Concordia University

STUDENT SUPERVISION

Current Students Under Supervision

Yuchen Lin (Ph.D.)
Apel Mahmood Rifat (Ph.D.)
Dimitri Hadjistavropoulos (Ph.D.)

Ph.D. Students Supervised to Completion (and initial placement)

2020 Paul Dion – University of Nebraska
2019 Tashfeen Hussain – Mont Royal University
2017 Matthew Boland – San Jose State University
2014 Chen Liu – Trinity Western University
2011 Yang Ni – Antai College of Economics and Management, Shanghai Jiao Tong University

M.Sc. Students Supervised to Completion

2005 Natasha Khan
2009 Ali Ebrahimnejad
2011 Zhanghuan (Ziggy) Hu
2011 Sasan Saiy
2012 Tashfeen Hussain
2012 Sasha Guo
2013 Matt Boland
2014 Eric Jinsan Yu
2016 Shimei Zhou
2020 Yuchen Lin
2021 Dimitri Hadjistavropoulos

MEDIA EXPOSURE

Print (magazine): *CFO Magazine, Forum: The Magazine for Investment Advisors, Report on Business Magazine, Corporate Risk Canada, FP Standard*

Print (newspaper): The Globe and Mail, The Edmonton Sun, Toronto Star, Kingston This Week, Kingston Whig Standard

Radio and TV: CKWS News, Sun News Network, CBC syndicate radio drive home shows.
