

Anthony Robert Goerzen**Academic Experience**

Full Professor Sobey Professor of International Business Smith School of Business, Queen's University, Canada	2010-present
Visiting Scholar Hebrew University of Jerusalem, Israel	2018
Visiting Professor of Management Universität St. Gallen, School of Management, Switzerland	2017
Visiting Scholar of International Business Bocconi University, Italy	2017
Visiting International Business Scholar University of Sydney, Australia	2016
Visiting Scholar of International Business Luiss University Guido Carli, Italy	2016
Distinguished Visiting Winspear Scholar University of Victoria, Canada	2014-2016
Director, Master of International Business Program Smith School of Business, Queen's University, Canada	2013-2015
Director (& Program Founder), PhD Program Gustavson School of Business, University of Victoria, Canada	2008-2010
Director, Research Gustavson School of Business, University of Victoria, Canada	2008-2010
Associate Professor Francis Winspear Research Fellow in International Strategy Gustavson School of Business, University of Victoria, Canada	2006-2010
Visiting Scholar ESC Groupe—Rouen School of Management, France	2008-2009
Director, MBA Program Gustavson School of Business, University of Victoria, Canada	2006-2008
Assistant Professor of Strategy & International Business Gustavson School of Business, University of Victoria, Canada	2003-2006
Visiting Scholar of International Management Kobe University, Japan	2003

Assistant Professor of Strategy & International Business Babson College, USA	2001-2003
PhD Western University—Ivey School of Business, Canada	1997-2001
Instructor Western University—Ivey School of Business, Canada	2000-2001
Teaching Assistant Western University—Ivey School of Business, Canada	1999-2000
Honours Bachelor of Business Administration Wilfrid Laurier University, Canada	1980-1984

Peer-reviewed Journal Publications
(citations 4,665; H-index 24; i10-index 28)

Li, S., & Goerzen, A. 2024 (forthcoming). “Improving global value chain governance: Empowering women through third-party interventions within fragile contexts”. *Journal of World Business*. (ABDC List: A*)

Goerzen, A., Asmussen, C., & Nielsen, B. Forthcoming 2024. “Global cities, the liability of foreignness, and theory on place and space in international business”. *Journal of International Business Studies*: Forthcoming January. (FT50; Citations: 1)

Goerzen, A., Sartor, M., Brandl, K., & Fitzsimmons, S. 2023. “Widening the lens: Multilevel drivers of firm corporate social performance”. *Journal of International Business Studies*: 54: 42-60. (FT50; Citations: 1)

Elia, S., Goerzen, A., Piscitello, L., & Valentino, A. 2022. “Re-evaluating the offshoring decision: A behavioral approach to the role of performance discrepancy”. *Journal of Management Studies*: 59: 1-52. (FT50; Citations: 3)

Chakravarty, D., Goerzen, A., Musteen, M., & Ahsan, M. 2021. “Global cities: A multi-disciplinary review and research agenda”. *Journal of World Business*. 56: 1011-1082. (ABDC List: A*; Citations: 38)

Hofstetter, J., Fiske, L., & Goerzen, A. 2021. “From sustainable global value chains to the circular economy—Different silos, different perspectives but many opportunities to build bridges”. *Circular Economy and Sustainability*. (Impact Factor: 1.1; Citations: 85)

Goerzen, A., Iskander, S., & Hofstetter, J. 2020. “The effect of institutional pressures on business-led interventions to improve social compliance among emerging market suppliers in global value chains”. *Journal of International Business Policy*. 4: 347-367. (Impact Factor: 8.5; Citations: 24)

Goerzen, A., Pedersen, T., Veglio, V., Elter, F., & Gooderham, P. 2018. “Global cities: A perspective on cultural differences at the sub-national and supra-national levels”. *Academy of Management Proceedings*. 2018: 1. (Impact Factor: 1.2; Citations: 2)

Goerzen, A., Guitouni, A., & Mitchell, R. “Stakeholders and multiple objectives: The case of global value chains”. 2018. *Academy of Management Proceedings*. 2018: 1 (Impact Factor: 1.2; Citations: 2)

Li, L., Li, D., Goerzen, A., & Shi, W. 2018. "What and how do SMEs gain by going international? A longitudinal investigation of financial and intellectual resource growth". *Journal of World Business*, 53: 817-834. (ABDC List: A*; Citations: 32)

Asmussen, C., Nielsen, B., & Goerzen, A., & Tegtmeier, S. 2018. "Global cities, ownership structures, and location choice: foreign subsidiaries as bridgeheads". *Competitiveness Review*, 28: 252-276. (ABDC List: C; Citations: 24)

Goerzen, A. 2018. "Small firm boundary-spanning via bridging ties: Achieving international connectivity via cross-border inter-cluster alliances". *Journal of International Management*, 24: 153-164. (Impact Factor: 5.5; Citations: 52)

Belderbos, R., Du, S., & Goerzen, A. 2017. "Global cities, connectivity, and the location choice of multinational corporation regional headquarters". *Journal of Management Studies*, 54: 1271-1302. (FT50; Citations: 107)

Mohr, A., Wang, C., & Goerzen, A. 2015. "The impact of partner diversity within multiparty international joint ventures". *International Business Review*, 25: 883-894. (Impact Factor: 8.1; Citations: 78)

Goerzen, A., Asmussen, C., & Nielsen, B. 2013. "Global cities and multinational enterprise location strategy". *Journal of International Business Studies*, 44: 427-450. (FT50; Citations: 405)

Asmussen, C., & Goerzen, A. 2013. "Unpacking dimensions of foreignness: Firm-specific capabilities and international dispersion in regional, cultural, and institutional space". *Global Strategy Journal*, 3: 127-149. (ABDC List: A; Citations: 89)

Colovic, A., Goerzen, A., Mayrhofer, U. 2011. "Location strategies of multinational firms: Toward new practices and theories?" *Management International*, 16: 5-10. (Impact Factor: 4.9)

Jung, J., Beamish, P., & Goerzen, A. 2010. "Dynamics of experience, environment, and MNE ownership strategy". *Management International Review*, 50: 267-296. (ABDC List: A; Citations: 89)

Schilke, O., & Goerzen, A. 2010. "Alliance management capability and alliance portfolio performance: Conceptualization and measurement". *Journal of Management*, 36: 1192-1219. (FT50; Citations: 601)

Goerzen, A., Sapp, S., & Delios, A. 2010. "Investor response to environmental risk in foreign direct investment". *Management International Review*, 50: 683-708. (ABDC List: A; Citations: 32)

Verbeke, A., Li, L., & Goerzen, A. 2009. "Towards more effective research on the multinationality-performance relationship". *Management International Review*, 49: 1-13. (ABDC List: A; Citations: 165)

Jung, J., Beamish, P., & Goerzen, A. 2008. "FDI ownership strategy: A Japanese-US MNE comparison". *Management International Review*, 48: 491-524. (ABDC List: A; Citations: 40)

Goerzen, A., & Makino, S. 2007. "Multinational corporation internationalization in the service sector: A study of Japanese trading companies". *Journal of International Business Studies*, 38: 1149-1169. (FT50; Citations: 157)

Asmussen, C., & Goerzen, A. 2007. "Geographic orientation and performance of global versus regional MNEs". *Academy of Management Best Paper Proceedings*. (Impact Factor: 1.2; Citations: 3)

Goerzen, A. 2007. "Alliance networks and firm performance: The impact of repeated partnerships". *Strategic Management Journal*, 28: 487-509. (FT50; Citations: 645)

Goerzen, A., & Beamish, P. 2007. "The Penrose effect: "Excess" expatriates in multinational enterprises". *Management International Review*, 47: 1-19. (ABDC List: A; Citations: 64)

Isobe, T., Makino, S., & Goerzen, A. 2006. "Japanese horizontal keiretsu and the performance implications of membership". *Asia Pacific Journal of Management*, 23: 453-466. (ABDC List: A; Citations: 37)

Goerzen, A., & Beamish, P. 2005. "The effect of alliance network diversity on multinational enterprise performance". *Strategic Management Journal*, 26: 333-354. (FT50; Citations: 762)

Goerzen, A. 2005. "Managing alliance networks: Emerging practices of multinational corporations", *Academy of Management Executive*, 19: 94-107. (Impact Factor: 8.9; Citations: 182)

Goerzen, A., & Sapp, S. 2005. "Multinational enterprise investment: Investor response to entry mode and foreign country risks". 2005 *Academy of Management Best Paper Proceedings*. (Impact Factor: 1.2)

Goerzen, A., & Beamish, P. 2003. "Geographic scope and multinational enterprise performance". *Strategic Management Journal*, 24: 1289-1306. (FT50; Citations: 642)

Beamish, P., Karavis, L., Goerzen, A., & Lane, C. 1999. "The relationship between organizational structure and export performance". *Management International Review*, 39 (1): 37-54. (ABDC List: A; Citations: 231)

Goerzen, A. 1999. "The relationship between social and economic performance." Administrative Science Association of Canada, *ASAC Best Papers Proceedings*, 20 (8): 49-59.

Goerzen, A. 1999. "The relationship between organizational slack and firm performance in multinational enterprises." Administrative Science Association of Canada, *ASAC Best Papers Proceedings*, 20 (8): 60-67.

Beamish, P., Goerzen, A., & Munro, H. 1985. "The export characteristics of small Canadian manufacturers". *Journal of Small Business and Entrepreneurship*, 3 (1): 30-36. (Also found in Kao R, Knight R (eds.) 1987. Entrepreneurship and new venture management: Readings and cases: 298-303. Toronto: Prentice-Hall). (ABDC List: C; Citations: 28)

Research Under Journal Review

"Diffusion of environmental sustainability to the 'first mile' of the global value chain" (with L. Zhang) under review at *Journal of International Business Studies*. (FT50)

"Cascading compliance capabilities and global value chain quasi-Internalization: A conceptual framework" (with L. Fiske) under review at *Strategic Management Journal*. (FT50)

Honors, Awards, & Recognition

Winner of the *2023 JIBS Decade Award*. The award, sponsored by Palgrave Macmillan, is designed “to recognize the most influential research published in the *Journal of International Business Studies* over the prior ten years, 2013-2023”.

Elected in 2023 to the Academy of International Business *College of Fellows*. The AIB Fellows are “a select group of distinguished scholars who have been recognized for their outstanding contributions to both our association and the international business field as a whole.”

Winner of the *2023 Aalto University That’s interesting! Award* for the paper entitled, “On socially responsible GVC governance structures: Outsourcing versus internalization in the first mile” (with S. Iskander, C. Asmussen, & N. Hashai). This award “recognises the conference paper that most effectively pushes the boundaries of our existing knowledge in the field”.

Graduate Student Research Supervision Award 2023. This award is given annually to a faculty member who has supervised Smith School PhD and/or MSc students and has made an exemplary contribution to the development of their learning and research.

Shortlisted for the *2023 Temple/AIB Best Paper Award* for the paper entitled, “Responsibility boundaries for multinational enterprises: The role of institutional logics in driving incremental versus revolutionary change” (with L. Fiske). This award is for the “best paper at the AIB Annual Meeting where finalists are identified by their peers through a rigorous review process as making the strongest scholarly submission to that year’s conference”.

Shortlisted for the *2023 UNCTAD-AIB Award for Research on Investment and Development* for “Is environmental upgrading attainable in the first mile of global value chain?: Evidence from the artisanal gold mining in Africa” (with L. Zhang). This award is considered the “premier prize for exceptional policy- and development-focused research, this award was established through a joint agreement between Academy of International Business and United Nations Conference on Trade and Development.

Panelist on “The importance of academic manuscript reviewing” at the 2023 Academy of International Business annual conference in Warsaw.

Panelist on “More growth versus de-growth? Towards a new sustainability paradigm” at the 2023 Strategic Management Society annual conference in Toronto.

Profiled in “AIB Frontline”. A 2023 video interview, sponsored by the *Academy of International Business* of “prominent scholars and thought leaders in IB that showcases them a) as a person, b) as a scholar, and c) as a mentor; in a dynamic 30-minute segment.”

Panelist on “Global value chain-oriented government policies” at the 2021 Academy of International Business annual conference.

Panelist on “Developing and managing collaborative research” at Smith webinar (May, 2021).

Panelist on “How do MNEs contribute to social sustainability in developing countries?” at the Academy of International Business Journals webinar on February 9, 2021.

Best Reviewer Award 2020 awarded by the Editorial Board of the Journal of International Business Studies.

Keynote speaker at the 2020 Brazilian Academy of Management Annual Conference in Sao Paulo.

Panelist on “From Sustainable Global Value Chains to Circular Economy – Broadening our Sight for North/South Inclusion” at the 2020 Academy of Management Annual Conference, Vancouver.

Best Reviewer 2019 awarded by the Editorial Board of the Journal of International Business Studies.

Shortlisted for the *2018 Academy of International Business “That’s Interesting!” Award* for paper entitled, “Global cities and cosmopolitanism” (awarded to a paper that “crosses boundaries, challenges taken-for-granted assumptions in the field, denies old ‘truths’, attracts the reader’s attention, and/or makes an original argument”).

Panelist on “Global value chains, governance, and globalization strategies” at the 2018 Academy of International Business Conference, Minneapolis.

Panelist on “Teaching social enterprise” at the 2018 World University Services Canada Annual Conference, Ottawa.

Panelist on “Pathways to impact: Enabling your research to influence practice” at the 2018 Academy of Management Conference, Chicago.

Panelist at the “Junior Faculty Consortium” at the 2018 Academy of Management Conference, Chicago.

Panelist on “Global value chains, governance and globalisation strategies” at 2017 Academy of International Business Annual Conference, Dubai.

Keynote speaker at the 2017 German Academy of Management Annual Conference in St. Gallen, Switzerland.

Keynote speaker at the 2017 Le Groupe de recherche en affaires internationales (GRAI) Annual Conference in Montreal.

Shortlisted for *Best Paper Award 2015* by the European International Business Association for paper entitled, “Global cities and the establishment of regional headquarters” (with R. Belderbos & S. Du).

Keynote speaker at the 2015 Administrative Sciences Association of Canada Conference in Halifax.

Panelist at the 2015 in Academy of International Business annual conference Doctoral Consortium in Bangalore.

Best Reviewer 2013 awarded by the Editorial Board of the *Journal of International Business Studies*.

Best Reviewer 2012 awarded by the Editorial Board of the *Journal of International Business Studies*.

Best Reviewer 2011 awarded by the Editorial Board of the *Journal of International Business Studies*.

Best Reviewer 2008 awarded by the Editorial Board of the *Journal of International Business Studies*.

Shortlisted for the 2007 *Carolyn Dexter Award*, “an all-Academy honour given to the best research manuscript that embodies the overall mission of the Academy of Management” for “Geographic Orientation of MNEs and Implications for Performance”, (with C. Asmussen).

Outstanding Researcher 2006 awarded by the University of Victoria Faculty of Business.

Outstanding Reviewer 2006-2007 awarded by the Editorial Board of the *Canadian Journal of Administrative Sciences*.

Outstanding Researcher 2005 from the University of Victoria Faculty of Business.

Finalist for the *Doug Nigh Award* for “Best paper given by the International Management Division of the Academy of Management” for manuscript entitled, “Investor response to foreign direct investment risk: The effects of direct and indirect experience of multinational corporations” (with S. Sapp).

Best Reviewer 2003 awarded by the Editorial Board of the *Journal of International Business Studies*.

Best Conference Paper 2002 awarded by the *Academy of International Business* for the paper entitled, “Geographic scope and MNE performance” (with P. Beamish).

Udayan Rege Best Dissertation Award 2000-2002. Biannual PhD thesis competition held by the Administrative Science Association of Canada.

Gunnar Hedlund Best Dissertation Award Finalist 2002. Annual PhD thesis competition held by the Institute of International Business and the European International Business Association.

Barry Richman Best Dissertation Award Finalist 2002. Annual PhD thesis competition held by the Academy of Management International Management Division.

Ivey Top 10 Best Selling Case in 2001, 2002, 2003, 2004, 2005, 2006, and 2007 for case entitled, “The Global Branding of Stella Artois” presented by Ivey Publishing.

2001 Annual Case Competition Second Runner-up for “The global branding of Stella Artois”. Annual teaching case competition held by the Academy of International Business.

Research Funding

Research award: “Benefiting the impoverished within developing economies through value chain interventions”. Awarded \$154,996 as Principal Investigator in 2023 by *Social Sciences and Humanities Research Council*.

Research award: “Improving global value chain governance”. Awarded \$83,816 as Principal Investigator in 2021 by *Social Sciences and Humanities Research Council*.

Research award: “Multinational corporation resources and capabilities for governance of global value chains”. Awarded \$136,390 as Principal Investigator (with A. Van-Assche, HEC Montreal) in 2021 by *Social Sciences and Humanities Research Council*.

Research award: “Improving social justice and economic stewardship along the global value chain: The effectiveness of interventions within fragile environments”. Awarded \$30,000 as Principle Investigator in 2020 by *MITACS*.

Research award: “Evaluating global value chain interventions”. Awarded \$25,000 as Principal Investigator in 2019 by *Social Sciences and Humanities Research Council*.

Research award: “Interventions to improving social justice and economic stewardship”. Awarded \$7,000 as Principal Investigator in 2019 by *Social Sciences and Humanities Research Council*.

Research award: “Enhancing supply chain stability, resilience and sustainability through improved sub-supplier management—chocolate and cotton apparel case studies”. Awarded €160,000 as Co-Investigator (with U. Niggli, C. Schader D. Zoogah, J. Hofstetter, & J. Sarkis) in 2018 by the *Swiss National Science Foundation*.

Professorship: “Sobey Chair in International Business”. Awarded \$125,000 in 2016-2021 by Smith School of Business, Queen’s University.

Research award: “Global supply network management governance”. Awarded \$54,150 as Principle Investigator in 2016 by the *Social Sciences and Humanities Research Council*.

Research award: “Global supply chain practices—Management of environmental and social sustainability”. Awarded \$20,000 as Principle Investigator in 2016 by *Queen’s University International Research Fund*.

Research award: “Mapping global value chains in identified sub-thematic priority areas of Croatia”. Awarded \$US 45,500 as Co-Investigator with J. Hofstetter & J. Sarkis in 2016 by the *World Bank*.

Research award: “Sustainability in operative procurement”. Awarded CHF 400,000 as Co-Investigator with J. Hofstetter & M. Mueller in 2015 by the *Swiss Federal Commission of Technology and Innovation*.

Research award: “MNC location choice: A city-centric analysis of regional balance of power”. Awarded DKK 1.25 mm as Co-Investigator with C. Asmussen & B. Nielsen in 2015 by the *Danish Institute for Urban Economic Research*.

Research award: “Determinants of the global activity configuration of multinational firms”. Awarded €250,000 as Co-Investigator with R. Belderbos & S. Du in 2014 by the *Belgian National Fund for Scientific Research*.

Research award: “Corporate supply chain management governance”. Awarded \$US 125,000 as Co-Investigator with J. Hofstetter & S. Wuetz in 2014 by a consortium of 10 multinational companies (i.e., BASF, Bosch, Bühler, Deloitte, Mercuri, Urval, SR Technics, SBB, Tchibo, Würth).

Research award: “Capabilities for ensuring compliance with corporate sustainability standards”. Awarded CHF 200,000 as Co-Investigator with J. Hofstetter & M. Mueller in 2013 by the *Swiss National Science Foundation*.

Professorship: “Sobey Chair in International Business”. Awarded \$125,000 in 2010-2015 by Smith School of Business, Queen’s University.

Research award: “Boundary spanning capabilities of global account managers: The role of affective and cognitive systems at organizational and individual levels”. Awarded \$59,310 as Co-Investigator with L. Shi in 2009 by the *Social Sciences and Humanities Research Council*.

Research award: “Behaviour and performance of Canadian multinational corporations and foreign multinationals in Canada”. Awarded \$4,000 as Principal Investigator in 2005 by the *Social Sciences and Humanities Research Council*.

Research award: “Globalization patterns among multinational enterprises”. Awarded \$69,100 as Co-Investigator with P. Beamish in 2004 by the *Social Sciences and Humanities Research Council*.

Research award: “Global cities and multinational enterprise investment”. Awarded \$2,500 as Principle Investigator in 2004 by the University of Victoria.

Research award: “Multinational enterprise networks”. Awarded \$US 5,000 as Principal Investigator in 2002 by the Glavin Center for Global Leadership at *Babson College*.

Research award: “International Thesis Research Fellowship”. Awarded \$10,000 in 2000 by the Ivey School of Business.

Research award: “SSHRC Doctoral Fellowship”. Awarded \$75,000 in 1998 by the *Social Sciences and Humanities Research Council of Canada*.

Research award: “Ontario Graduate Scholarship”. Awarded \$30,000 in 1998 by the *Ontario Ministry of Colleges and Universities*.

Research award: “Graduate Tuition Scholarship”. Awarded \$30,000 in 1997 by the University of Western Ontario.

Research award: “Special University Scholarship”. Awarded \$10,000 in 1997 by the University of Western Ontario.

Research Funding Pending/In-Progress

Application pending: “Adaptation and mitigation strategies within indigenous communities in Mexico and Argentina: Addressing the impact of extreme droughts and floods in a changing climate” (with W. Hejazi and C. Murray). Target: SSHRC New Frontiers in Research (\$1.5 mm).

Application in progress: “Beyond adaptation: Toward transformative, sustainable and resilient global supply networks” (transdisciplinary team with A. Guitouni, A. Kushniruk, M. Khan, A. Hutzler, S. Flynn, M. Rungtusanatham, & V. Crooks). Target: SSHRC New Frontiers in Research (\$5 mm).

Books, Book Chapters, & Other Publications

Goerzen, A. (Ed.). 2023. Research Handbook on International Corporate Social Responsibility. Cheltenham: Edward Elgar Press.

Goerzen, A. 2023. “Global cities”. In Asmussen, C., Minbaeva, D., & Hashai, N. (Eds.) Encyclopedia of International Strategic Management. Cheltenham: Edward Elgar Press.

Goerzen, A., & Van Assche, A. 2023. “Cascading compliance: What is it and how does it work?”. In Goerzen, A., (Ed.), Research Handbook on International Corporate Social Responsibility. Cheltenham: Edward Elgar Press.

Deploying the OECD Due Diligence Guidance Monitoring and Evaluation Framework: A Handbook. 2020. Geneva: Organization of Economic Cooperation and Development.

Goerzen, A., & Van Assche, A. 2019. "Global value chain governance: A MNC capabilities view". In Mellahi, K., Meyer, K., Surdu, I., & Verbeke, A. (Eds.), Oxford Handbook of International Business Strategy. Oxford: Oxford University Press.

Nielsen, B., Asmussen, C., & Goerzen, A. 2017. "Toward a synthesis of micro and macro factors that influence foreign direct investment location choice". In Cook, G., McDonald, F. (Eds.), Routledge Companion to the Geography of International Business. Routledge.

Goerzen, A., Asmussen, C., & Nielsen, B. 2014. "Global cities and multinational enterprise location strategy". In Cantwell, J. (Ed.), Location of international business activities: Integrating ideas from research in international business, strategic management and economic geography. 137-180. Basingstoke: Palgrave Macmillan.

Shi L., & Goerzen A. 2011. "A framework for developing global account management strategies". *Velocity*: 13 (2): 17-19.

Goerzen, A. 2007. "Global cities and multinational corporation investment". In Tallman, S., (Ed.), International Strategic Management: A New Generation: 229-244. Cheltenham: Edward Elgar.

Goerzen, A., & Asmussen, C. 2007. "Geographic orientation of MNEs and implications for performance". In Rugman, A. (Ed.), Regional Aspects of Multinationality and Performance, Vol. 13: 65-83. Oxford: Elsevier.

Beamish, P., Goerzen, A., & Peng, G. 2007. "Alliance network diversity: Does it help or hurt?" *Peking University Business Review*, 7(8): 28 - 31.

Goerzen A. 2005. Networks and Location: Organizing the Diversified Multinational Corporation for Value Creation. New York: Palgrave Macmillan. (Book reviewed in the *Journal of International Business Studies* Volume 37).

Goerzen, A., & Beamish, P. 2005. The changing character of Japanese investment in Canada. Asia-in-Canada Series. Vancouver: Asia Pacific Foundation Canada.

Goerzen, A., & Zhou, C. 2005. "Activate your strategic alliance network". *Peking University Business Review*, 5(8): 113-119.

Goerzen, A., & Beamish, P. 2005. "Patterns of change in Japanese investment in Canada". *Ivey Business Journal*, April/May edition.

Goerzen, A. 1999. "The Foreign Subsidiary Location Decision: Transaction Costs, Industry Life Cycles, and Psychic Distance". In Safarian, E., & Beamish, P. (Eds.), Challenge and response: North American firms in East Asia: 187-211. Toronto: University of Toronto Press.

Goerzen, A., Woo, Y., & Wu, M. 1999. The impact of trade liberalization: Communicating with APEC communities—The furniture industry in Canada. Melbourne: Monash University.

Research in Progress

Special Issue Co-editor of “MNEs in the age of resilience and sustainability imperatives and tensions” (with G. Benito, V. De Marchi, T. Pedersen, L. Piscitello, & R. Aguilera) in *Journal of International Business Studies*. (FT50)

“Pluralism, value aggregation and the strategic management of stakeholder relationships” (with R. Mitchell, A. Guitouni, & R. Mitchell). Target journal: *Academy of Management Journal*. (FT50)

“Sustainability standards: Towards consolidation, homogenization, and obligation” (with A. Van Assche & J. Zhan). Target: *Journal of International Business Policy*.

“Cosmopolitanism in global cities” (with T. Pedersen & C. Asmussen). Target journal: *Journal of International Business Studies*. (FT50)

“Multinational corporation investment in global cities: Centers of digitization, sustainability, and individual well-being? (with M. Musteen & D. Chakravarty). Target journal: *Journal of International Business Studies*. (FT50)

“A transaction cost approach to ESG hazards and socially responsible GVC governance structures” (with S. Iskander). Target journal: *Strategic Management Journal*. (FT50)

“Child labor in global value chains: Evidence, challenges and future directions” (with K. Rahman) Target journal: *Journal of International Business Studies*. (FT50)

“Global cities and individual work-related values” (with T. Pedersen & A. Dasi). Target journal: *Journal of International Business Studies*. (FT50)

“On socially responsible GVC governance structures: Outsourcing vs internalization in the first mile” (with S. Iskander). Target journal: *Strategic Management Journal*. (FT50)

“Multinational responsibility boundaries and supranational policy instruments: How actors influence the relationship between policy means and policy ends” (with L. Fiske) Target journal: *Administrative Science Quarterly*. (FT50)

“Stop violence in global value chains! A comparative analysis of interventions to reduce gender-based violence in conflict-affected regions” (with S. Li) Target journal: *Journal of International Business Studies*. (FT50)

“On MNE competitive advantage in a VUCA world: The efficiency-flexibility tradeoff and the contingent role of GVC governance capabilities” (with S. Iskander) Target journal: *Strategic Management Journal*. (FT50)

“Empowering women through the collective action of community and social governance in three African countries.” (with S. Li) Target journal: *Journal of International Business Studies*. (FT50)

“Sustainability certifications as boundary-spanning objects mitigating differently perceived social risks”. (with L. Fiske) Target journal: *Journal of Business Ethics*. (FT50)

“Foreign subsidiary equity ownership management in Japanese MNEs: The role of board nationality diversity and career horizon”. (with A. Li, E. Ng, & E. Chrysostome). Target Journal: *Journal of International Business Studies*. (FT50)

Conference Presentations & Proceedings

Zhang, L., & Goerzen, A., 2023. “Is environmental upgrading attainable in the first mile of global value chain?: Evidence from the artisanal gold mining in Africa”. Presented at the Administrative Science Association of Canada annual conference in Toronto.

Pedersen, T., Dasi, A., & Goerzen, A. 2023. “Global cities and their cultural values”. Presented at the DRUID Conference in Lisbon.

Fiske, L., & Goerzen, A. 2023. “On socially responsible GVC governance structures: Outsourcing or internalization?” Presented at Academy of Management annual conference in Boston.

Rahman, K., & Goerzen, A. 2023. “Child labor in global value chains: A critical review of the concept, determinants, and business practices”. Presented at the Administrative Sciences Association of Canada annual conference in Toronto.

Li, S., & Goerzen, A. 2022. Improving gender equality in GVCs: A comparative analysis of interventions in three countries. Presented at the Academy of Management Annual Conference in Seattle.

Goerzen, A., Asmussen, C., & Hashai, N. 2022. GVC governance and the theory of the MNC: Modelling cascading and direct social responsibilities. Presented at the Academic of International Business Conference in Miami.

Fiske, L., Goerzen, A., & Van Assche, A. 2022. Building and transforming to achieve social and environmental compliance in global value chains: A dynamic capabilities view” presented at the Academic of International Business Conference in Miami and also at Academy of Management Annual Conference in Seattle.

Elia, S., Goerzen, A., Piscitello, L., & Valentino, A. 2021. Post-offshoring scenarios: a behavioral approach to the decision-making process. Presented at the European Association of International Business Conference in Madrid.

Pedersen, T, Goerzen A, & Dasi, A 2021. “Global cities and individual work-related values”. Presented at the European Association of International Business Conference in Madrid and at the Academic of International Business Conference in Miami.

Fiske, L., & Goerzen, A. 2021. “Cross-sector partnerships and perceived social risk”. Presented at the Association of International Business Conference.

Li, S., & Goerzen, A. 2021. “Stop the violence in GVCs! A critical analysis of interventions to reduce gender-based violence. Presented at the Association of International Business Conference.

Fiske, L., Goerzen, A., & Van Assche, A. 2021. Orchestrating sustainability: A capability-building perspective. Presented at the Society for the Advancement of Socio-Economics (SASE) conference.

Li, S., & Goerzen, A. 2020. "The first mile of the global value chain—bringing gender into GVC analysis". Presented at the Association of International Business Conference in Miami.

Goerzen, A., Iskander, S., & Hofstetter, J. 2020. "The effect of institutional pressures on third party interventions to improve social compliance among emerging market suppliers along the global value chain". Presented at the Association of International Business Conference in Miami and at the Society for the Advancement of Socio-Economics conference in Amsterdam.

Fiske, L., & Goerzen, A. 2020. "Due diligence in the 'first mile' of a global value chain". Presented at the Association of International Business Conference in Miami.

Valentino, A., Goerzen, A., & Piscitello, L. 2019. "The effects of offshoring performances on the post-offshoring strategic choices of MNCs: An exploratory study". Presented at the Association of International Business Conference in Copenhagen and European International Business Association Conference in Leeds.

Goerzen, A., & van der Burg, G. 2019. "Improving social justice and economic stewardship along the global value chain: The effectiveness of interventions within fragile environments". Presented at the Association of International Business Conference in Copenhagen and at the Academy of Management Annual Conference in Boston.

Mitchell, R., Goerzen, A., Guitouni, A., & Mitchell R. 2019. "Stakeholder inclusion, value aggregation and the objective function of organization: The case of global value chains". Presented at the Sustainability, Ethics, and Entrepreneurship Conference in Miami and Association of International Business Conference in Minneapolis.

Goerzen A, Pedersen, T, Veglio, V, Elter, F, & Gooderham, P. 2018. "Global cities: A new perspective on cultural differences at the sub-national and supra-national levels". Presented at the Association of International Business Conference in Minneapolis, the Strategic Management Society Annual Conference in Oslo, and at the Academy of Management Annual Conference in Boston.

Goerzen A., & del Mar Cobeña Ruiz-Lopera, M. 2018. "Conflict within alliance portfolios and the mitigating effect of alliance experience". Presented at the Association of International Business Conference in Minneapolis and at the Strategic Management Society Annual Conference in Oslo.

Valentino, A., & Goerzen, A. 2018. "Offshore or reshore? A strategic response to global value chain sustainability". Presented at the Association of International Business Conference in Minneapolis and at the Strategic Management Society Annual Conference in Oslo.

Goerzen, A. 2017. Multinational corporation governance of global value chains: Extending the alliance management capability approach. Presented at the Strategic Management Society Conference in San Jose.

Mueller M., Hofstetter J., & Goerzen A. 2016. "Garment suppliers strategies to manage commercial and social tensions: An institutional logic perspective" presented at the 2016 Decision Sciences Institute Conference in Austin.

Wuetz S., Hofstetter J., & Goerzen A. 2016. "A process-based view of the integration-responsiveness framework" presented at the Academy of International Business Conference in New Orleans as well as the EurOMA Conference in Trondheim.

Mueller M., Hofstetter J., & Goerzen A. 2016. "Mediation between organizational aspirations for adjusting compliance with a minimum social standard: Evidence from emerging market suppliers". Presented at the Academy of International Business Conference in New Orleans.

Wuetz S., Hofstetter J., & Goerzen A. 2016. "A balance between global integration and local responsiveness of business processes" presented at the Academy of International Business Conference in New Orleans as well as the EurOMA Conference in Trondheim.

Mueller M., Hofstetter J., & Goerzen A. 2016. "Coping with competing institutional logics: decoupling, compromising and experience" presented at the Group for Research on Organizations and the Natural Environment (GRONEN) conference in Hamburg.

Mueller M., Hofstetter J., & Goerzen A. 2015. "Organizational aspirations and violations of a social standards minimum requirements in the emerging economies clothing industry" presented at the Strategic Management Society Conference in St. Gallen as well as the Academy of International Business Conference in Bangalore.

Belderbos R., Du S., & Goerzen A. 2015. "Global cities and the establishment of regional headquarters" presented at the Strategic Management Society Conference in St. Gallen, the Academy of International Business Conference in Bangalore, the Strategic Management Society conference in Milan, and the European International Business Academy in Rio de Janeiro.

Wuetz S., Hofstetter J., & Goerzen A. 2015. "An empirical analysis and extension of factors driving global integration of business processes within MNCs" presented at the Strategic Management Society Conference in St. Gallen as well as the Academy of International Business Conference in Bangalore.

Shi, L. & Goerzen, A. 2014. "An ambidextrous perspective on global account management program" presented at the Institute for the Study of Business Markets Annual Conference in San Francisco.

Cetin B., Hofstetter J., & Goerzen A. 2014. "The financial impact of value-added tax (VAT) on supply chains" presented at the Academy of International Business Annual Conference in Vancouver.

Wuetz S., Hofstetter J., & Goerzen A. 2014. "Adding the perspective of process integration to the Bartlett and Ghoshal typology of MNCs" presented at the Academy of Management Conference in Philadelphia.

Mueller, M., Hofstetter, J., & Goerzen, A. 2014. "Social standard compliance in global textile supply chains: a comparative study between Bangladesh and India" presented at the Academy of International Business Annual Conference in Vancouver as well as the European Group for Organizational Studies (EGOS) in Rotterdam.

Mohr, A., Wang, C., & Goerzen A. 2013. "International joint venture survival: The role of partner diversity" presented at the Academy of International Business Annual Conference in Istanbul.

Shi, L. & Goerzen, A. 2013. "Global account management: A boundary spanning capabilities approach" presented at the Academy of International Business Annual Conference in Istanbul.

Belderbos R., Du S., & Goerzen, A. 2013. "Global cities and international headquarters location" presented at the Academy of International Business Annual Conference in Istanbul.

Mohr, A., Wang, C., & Goerzen, A. 2012. "The role of partner diversity for the survival of international multi-party joint ventures" presented at the European International Business Academy in Brighton.

Goerzen, A. 2011. Invited panel member of the “Multinationality and performance” session at the 2011 Strategic Management Society annual conference in Miami.

Li, L., Goerzen, A., Shi, W., & Li, D. 2011. “SME evolutionary trajectories: A dynamic comparison between international and domestic expansion” presented at the 2011 Academy of International Business conference in Nagoya, Japan, the Academy of Management annual conference in San Antonio and the Strategic Management Society annual conference in Miami.

Goerzen, A., & Williams, C. 2011. “Evolution of interclusteral alliances” presented at the Academy of Management annual conference in San Antonio, Texas, and the Strategic Management Society annual conference in Miami.

Valente, M., & Goerzen, A. 2011. “Strategy and sustainability” presented at the Academy of Management annual conference in San Antonio, the International Association for Business & Society annual conference in Bath, England, and the Strategic Management Society annual conference in Miami.

Goerzen, A. 2010. “Countering the centripetal force of agglomeration: Interclusteral cross-border alliances” presented at the Academy of International Business conference in Rio de Janeiro and the Academy of Management conference in Montreal.

Goerzen, A., & Asmussen, C. 2010. “Global cities: Beachheads, supply points, and multinational enterprise location decisions” presented at the Academy of International Business conference in Rio de Janeiro and the Academy of Management conference in Montreal.

Jung J., & Goerzen, A. 2009. “Dynamics of experience, environment, and MNC ownership strategy” presented at the Academy of Management Conference in Chicago.

Schilke O., & Goerzen, A. 2008. “Alliance management capability and alliance performance: The mediating effect of dynamic organizational routines” presented at the Strategic Management Society annual conference in Köln.

Goerzen, A. 2008. “Global cities and multinational corporation investment” presented at the Academy of International Business conference in Milan and the Academy of Management Conference in Anaheim.

Jung, J., Beamish, P., Goerzen, A. 2008. “MNE ownership strategy: A Japan-US comparison” presented at the Academy of Management Conference in Anaheim and at the Working Paper Symposium—Contemporary Topics in International Business in Kansas City.

Goerzen, A. 2007. “Country versus city effects in foreign direct investment” presented in the AIB Special Panel on “Multi-level issues in International Business” at the Academy of International Business conference in Indianapolis.

Asmussen, C., & Goerzen, A. 2007. “Geographic orientation of MNEs and implications for performance” presented at the Academy of International Business conference in Indianapolis, US, the Academy of Management conference in Philadelphia and the European International Business Association conference in Catania.

Isobe T., Makino, S., & Goerzen, A. 2006. “Financial performance and membership of Japanese horizontal keiretsu” presented at the Association of Japanese Business Studies conference in Beijing.

Goerzen A., & Makino, S. 2006. "Multinational enterprise internationalization in the service sector: A study of Japanese trading companies" presented at the Journal of International Business special issue workshop in Berlin.

Goerzen, A. 2006. Invited presentation entitled, "The basics of case teaching" at the UVic Learning & Teaching conference in Victoria.

Goerzen, A. 2006. Invited speaker for the Showcase Panel entitled, "Multinationality and performance" at the Academy of International Business conference in Beijing.

Goerzen, A. 2006. "Network characteristics and performance: The impact of repeated partnerships" presented at the Academy of International Business conference in Beijing.

Li L., Goerzen, A., & Verbeke, A. 2006. "Multinationality and performance: Theories and empirical studies" presented at the Academy of International Business conference in Beijing as well as the Academy of Management conference in Atlanta. Was also an invited paper presented at the "Showcase Symposium" entitled, "Research on the multinationality-performance relationship: Current status and new directions" at the Academy of International Business conference in Quebec City.

Goerzen, A. 2006. "The impact of network characteristics on performance" presented at the Academy of International Business conference in Beijing.

Goerzen, A. 2005. "Penrose, slack resources, and firm growth in host countries." Invited paper presented at the "Showcase Symposium" entitled, "Edith Penrose and MNE Strategic Management" at the Academy of Management conference in Honolulu.

Goerzen, A. 2005. "Multinational corporation networks: Practices and performance." Invited paper presented at the symposium entitled, "Networks in International Management Research: Assessing Progress, Opportunities and Challenges" at the Academy of International Business conference in Quebec City.

Li L., Goerzen, A., & Verbeke, A. 2005. "Multinationality and performance: Theories and empirical studies." Invited paper presented at the "Showcase Symposium" entitled, "Research on the Multinationality-Performance Relationship: Current Status and New Directions" at the Academy of International Business conference in Quebec City.

Goerzen, A. 2005. "The impact of repeated partnerships on MNC performance" presented at the Academy of Management Conference in Honolulu, the Academy of International Business conference in Stockholm and the European International Business Association annual conference in Ljubljana.

Goerzen, A., & Sapp, S. 2005. "Multinational enterprise investment: Investor response to entry mode and foreign country risks" presented at the Academy of Management Conference in Honolulu, the Academy of International Business Conference in Quebec City and the Academy of Management conference in Seattle, US.

Goerzen, A. 2004. "The effect of alliance network diversity on multinational enterprise performance" presented at the European International Business Association annual conference in Ljubljana.

Goerzen, A. 2004. "Alliance portfolio management: Multilevel practices of multinational companies" presented at the Academy of International Business conference in Stockholm and the European Academy of International Business conference in Copenhagen.

Goerzen, A., & Beamish, P. 2003. “The alliance portfolio effect on MNE performance” presented at the Academy of International Business conference in Monterey and also at the European Academy of International Business conference in Copenhagen.

Goerzen, A., & Makino, S. 2003. “The internationalization process of multinational enterprises in the service sector: A comparison of Japanese trading companies in the US and China” presented at the Academy of International Business conference in Monterey.

Goerzen, A., & Beamish, P. 2002. “Network diversity and multinational enterprise performance” presented at the Academy of Management Conference in Denver.

Goerzen, A., & Beamish, P. 2002. “Geographic scope and multinational enterprise performance” presented at the Academy of International Business conference in San Juan.

Goerzen, A. 2000. “The relevance of range and embeddedness in the process of strategy development and implementation among multinational enterprises” presented at the Academy of International Business Conference in Phoenix.

Goerzen, A. 2000. “The relationship between network characteristics and firm performance of multinational enterprises” presented at the Academy of International Business Conference in Phoenix.

Goerzen, A. 2000. “The relationship between organizational slack and MNE performance” presented at the Academy of Management Annual Conference in Toronto.

Goerzen, A. 1999. “The social and economic performance of multinational enterprises” presented at the Academy of International Business Conference in Charleston.

Haggerty, N., & Goerzen, A. 1999. “Characteristics and performance of Japanese foreign direct investment in the service sector” presented at the Academy of International Business Conference in Charleston.

Teaching Materials

“Fair Trade Jewellery Company—Journey towards Sustainability”. 2023. The continued journey of FTJCo to establish the capabilities to create and manage an ethical supply chain.

“Tchukudu Women’s Training Center – Emerging Challenges”. 2023. TWTC in Tanzania is faced with a variety of challenges in leadership, funding, and strategic direction.

“Global Value Chain Simulation”. I have developed an in-class global strategy simulation exercise which is intended to provide students with an engaging, interactive experience that highlights key aspects of the strategic elements of global supply chains. The simulation establishes a series of uniquely configured global supply chains (i.e., Lego modules) and working capital (i.e., “Monopoly-type” money) that leads to the construction of a complex vehicle. The various companies (i.e., teams) develop different sourcing and marketing strategies to achieve the goals that emanate from their pre-simulation planning sessions. The key learning objectives are to develop insights into (i) strategic drift; (ii) collaboration/cooperation among suppliers/buyers as well as competitors; and (iii) the effect of competition on strategic behavior (e.g., “truthiness” of communication, impulse towards collusion to mitigate competitive pressure, etc.).

“Moby – A Social Enterprise in the Making”. 2023. An online social enterprise start-up faces a series of hurdles that must be overcome.

“1 Million Teachers: Scaling a Social Enterprise”. 2021. Despite a great enthusiasm by local governments as well as teachers in Sub-Saharan Africa, 1MT is faced with huge challenges to scale their operations.

“Fair Trade Jewellery Company: Establishing an Ethical Global Value Chain”. 2020. London: Ivey Case & Publications. FTJCo is in the early stages of sorting out how to create an ethical supply of gold and gems.

“Blood Diamonds: IMPACT’s Decision to Withdraw from the Kimberley Process” (with teaching note). 2018. Impact is faced with the question of whether to exit or voice the Kimberley Process given their obvious and ongoing shortcomings.

“Pulp Molded Products—Managing International Growth”. 2018. Kingston: Smith Living Cases. Significant growth has led to a number of important strategic challenges.

“Insight Global Education: Managing the Conflict between Values and Business Development” (with teaching note). 2017. Kingston: Smith Living Cases. IGE is faced with the challenge of mission drift as their key clients are pushing them in a direction that does not match their original purpose.

“Social Focus Consulting: Evaluating the Long-term Feasibility of a Social Enterprise Start-up” (with teaching note). 2017. London: Ivey Case & Publications. SFC is having difficulty establishing itself as a consulting business in the civil society sector.

“United Way—Taking a Stand on a Controversial Issue” (with teaching note). 2015. London: Ivey Case & Publications. UW is asked to take a controversial stand on the establishment of a casino in Kingston which calls into question their role in the civil sector.

“Able Translations Ltd.—International Strategy at the Crossroads” (with teaching note). 2014. London: Ivey Case & Publications.

“Sobey’s Inc—Developing a Strategic Approach to Sustainable Seafood” (with teaching note). 2013. London: Ivey Case & Publications. In Beamish P (ed.), 2015. Cases in Strategic Management 11th Edition. Toronto: McGraw-Hill. Selected by Ivey Publishing as their entry into the 2015 EFMD Case Competition. Sobey has made a commitment to sustainable seafood but finds that the management systems as well as their need to satisfy customer demands is challenged.

“Eikon Device Inc.—Creating an International Strategy” (with teaching note). 2013. London: Ivey Case & Publications.

“System@tic: The Race for Partners” (with teaching note). 2009. London: Ivey Case & Publications. this case was selected as the sole case at the Mitel Virtual International Case Competition 2009.

“Lyonbiopôle: The Challenge of becoming a World Class Cluster” (with teaching note). 2009. London: Ivey Case & Publications.

“Advanced Book Exchange: Geographic Growth of an Internet-based Business” (with teaching note). 2006. London: Ivey Case & Publications. In Beamish, P. (Ed.), 2006. Strategic Management 8th Edition. Toronto: McGraw-Hill and in Cases in Strategic Management, 9th Edition. 2009. Beamish, P. (Ed.), Toronto: McGraw Hill Ryerson.

“VanCity Credit Union—Strategy in Financial Services” (with teaching note). 2006. London: Ivey Case & Publications. 2004. London: Ivey Case & Publications. In Beamish, P. (Ed.), 2006. Strategic Management 8th Edition. Toronto: McGraw-Hill and in Cases in Strategic Management, 9th Edition. 2009. Beamish, P. (Ed.), Toronto: McGraw Hill Ryerson.

“The Global Branding of Stella Artois” (with teaching note). London, Ontario: Ivey Case & Publications. In James, S., & Meaghan, M. (Eds.), 2007. Country Manager. 2nd Edition: Interpretive Simulations. In Beamish, P. (Ed.). 2006. Strategic Management 8th Edition. Toronto: McGraw-Hill. In Delios, A., & Beamish, P. (Eds.). 2004. International Business: An Asia Pacific Perspective. Singapore: Prentice Hall: 346-367. In Beamish, P., Morrison, A., Inkpen, A., & Rosenzweig, P. (Eds.). 2003. International management, 5th Edition: 270-288. New York: McGraw-Hill/Irwin. In Phatak, A., Bhagat, R., & Kashlak, R. (Eds.). 2004. 1st Edition: Fundamentals of International Management. Burr Ridge: McGraw-Hill/Irwin. In Conklin, D. (Ed.). 2005. The Environment of Business: International Perspectives. Thousand Oaks: Sage Publications. In Cases in Strategic Management, 9th Edition. 2009. Beamish, P. (Ed.). Toronto: McGraw Hill Ryerson. In Bartlett, C., Beamish, P. (Eds.). 2011, Transnational Management: Text, Readings and Cases in Cross Border Management, 6th Edition. Burr Ridge, Illinois, Irwin McGraw-Hill. This case was named as one of Ivey Publishing’s Top 10 Best Sellers for 2001, 2002, 2003, 2004, 2005, and 2006 and is currently being used at schools across Canada, the US, Europe, and Asia.

“Mabuchi Motor Ltd.” (with teaching note). London: Ivey Case & Publications. In Delios, A., & Beamish, P. (Eds.). 2004. International Business: An Asia Pacific Perspective. Singapore: Prentice Hall: 548-560. Also in Beamish, P. (Ed.). 2001. Asia-Pacific Cases in Strategic Management: 186-196. Toronto: Irwin/McGraw-Hill and in Beamish, P., Morrison, A., Inkpen, A., & Rosenzweig, P. (Eds.). 2003. International Management 5th Edition: 714-724. New York: McGraw-Hill/Irwin. This case is currently being used at York University, University of Ottawa, and the Ivey Business School, among others.

“Palliser Furniture Ltd.” (with teaching note). London: Ivey Case & Publications. In Beamish, P., Morrison, A., Rosenzweig, P., & Inkpen, A. (Eds.). 2001. International management 4th Edition: 250-263. Toronto: McGraw-Hill and in Beamish, P. (Ed.). 2001. Strategic Management 6th Edition: 296-306. Toronto: McGraw-Hill. This case is currently used at Acadia University, Ivey Business School, McMaster University, and St Mary’s University, among others.

“Caron Furniture Ltée.—Revised” (with teaching note). 1999. London: Ivey Case & Publications. In Beamish, P. (Ed.) 2001. Strategic Management 6th Edition: 296-306. Toronto: McGraw-Hill).

“Stella Artois in the UK” (with teaching note). 2001. London: Ivey Case & Publications. Currently being used at Babson College, Ivey Business School, among others.

“Beer.com: The Evolution of Interbrew’s Internet strategy.” 2001. Developed for Interbrew Corp.’s Key Managers Training Program.

Conferences/Workshops/Webinars Organized

Organizer/co-organizer: AIB-Canada Chapter Annual Conference

2023: “Chalking the Walk: Redesigning International Business Policy for New Global Realities” (HEC Montreal)

2022: “Managing the multinational and its subsidiaries in a turbulent world” (Dalhousie U)

2021: “Global business and supply chains in a VUCA world: UNSDGs, sustainability, and resiliency” (Western U)

2020: “Sustainable Innovation & Entrepreneurship in a Fragmented World” (U of Victoria)
 2019: “Information & Communication Technologies and Multinational Corporations” (U of Toronto)
 2018: Multinational Governance of Global Value Chains” (Queen’s U)

Organizer and moderator: AIB “*Burning Issues in International Business*” webinar series
 “Evolution of Sustainability Standards: Towards Consolidation, Homogenization, & Obligation” 2023
 “Women’s Empowerment in International Business” in September 2022.
 “Implementation of the UN’s Sustainable Development Goals” in September 2021.
 “The Evolving Relationship between Canada and China” in October 2020.

Conference co-organizer: “Quality Decision-making within Long Chains of Command” at U of Victoria on June 21, 2017 with senior officers of the Canadian Department of Defense and the Royal Canadian Military Police.

Organizer, Sustainable Supply Chain Workshop, International Forum on Sustainable Value Chains, Toronto, February 11-12, 2013

Presenter and organizer, “Case Development Workshop”. Professional Development Workshop at the 2005 Academy of Management Conference in Honolulu, Hawaii

Conference co-organizer: University of Victoria “Research Colloquium” in 2004-2006.

University of Victoria “Teaching Roundtables” in 2005-2006.

Other Academic & University Service

Consulting Editor, Journal of International Business Studies: 2024-present
 Consulting Editor, Journal of International Business Policy: 2023-present

President, Academy of International Business Association—Canada, 2016-2023

Chair, Academy of International Business Best Paper Award Committee, 2021-present

Member, Academy of International Business Eminent Scholar Selection Committee, 2023

Editorial Board Member, Strategic Management Journal: 2007-present
 Editorial Board Member, Journal of International Business Studies: 2007-present
 Editorial Board Member, Global Strategy Journal: 2011-present
 Editorial Board Member, Journal of International Business Policy: 2022-present

Organizer & Moderator, Academy of International Business “Burning Issues” webinar series 2019-present

Queen’s University “Scholars-at-Risk” Committee 2019-present

Chair, PhD Thesis Defense. K. Goudarzi “Essays on Secondary Financial Markets and Firm Strategic Decisions” (A. Chakrabarti, Supervisor). July 17, 2023.
 Chair, PhD Thesis Defense. Y. Chen “Behavioral Consumers and Behavioral AIs: Three Studies (A. Ovchinnikov, Supervisor). August 3, 2023.

Smith School of Business Associate Dean Selection Committee member 2020

DAN Department of Management & Organizational Studies Curricular Review Committee 2023

Faculty Research Excellence Committee member 2020

Canada Graduate Scholarship Committee Member, 2019-present

Smith School of Business Graduate Student Award Selection Committee member 2020

Smith School of Business Research Supervision Award Selection Committee member 2020

Smith School of Business Research Fellowships, Professorships, and Chairs Advisory Committee Member, 2020-present

Smith School of Business Research Fellowships, Professorships, and Chairs Criteria Committee Member, 2020

Smith School of Business Graduate Program Committee Member, 2017-present

Smith School of Business Research Committee Member, 2017-present

Social Sciences and Humanities Research Council (SSHRC) College of Reviewers, 2014-present

Queen's University Social Sciences and Humanities Research Council (SSHRC) Merit Review Committee Member, 2016-present

Smith School of Business Graduate Program Executive Committee Member, 2015-2016

United Way Leadership Program Curriculum Advisory Committee Member, 2016

Smith School of Business Master of Management Academic Committee Member, 2013-2015

Vice President & Founding Member, International Forum on Sustainable Value Chains, 2014-present

Queen's University Chancellor's Scholarship Committee Member, 2013-2019

Queen's Sudbury Neutrino Observatory (SNOLAB) 5-year Review Committee Member, 2014

Chair, MIB Redesign Committee, Queen's School of Business, 2013-2014

MBA Redesign Committee Member, Queen's School of Business, 2012-2013

Master of Management Academic Committee Member, Queen's School of Business, 2013-2014

Scientific Committee Member, Rouen Business School, Rouen France, 2010-2013

Member, Board of Directors, Queen's International Consulting, 2011-2013

Doctoral Consortium Panel Member, 2010 Academy of International Business conference, Rio de Janeiro

Discussant, Chair, & Conference Manuscript Reviewer, Academy of International Business Conference: 1999-present; Academy of Management Conference: 1999-present; European International Business Association Conference: 2000-present; Strategic Management Society Conference: 2005-present

Master's Thesis Supervisor:

E. Stock defended Master thesis (Management) in April 2004. "A Study of the Relationship between the Legality of Grey Marketing and Multinational Enterprise Strategies".

A. Boylan, W. Hong, & I. Rosell defended Master thesis (Management) in November 2005. "Strategic Marketing Plan for RBC Dominion".

M. DeMonye and A. Wright defended Master thesis (Management) in 2005. "Vancouver Island Technology Park: An Economic Impact Study".

C. Gray & M. Rankin defended Master thesis (Management) in 2005. "Vancouver Island Technology Park Business Plan".

Masters and PhD Thesis Committees:

I. Matheson defended PhD (Education) on February 28, 2018 entitled, "Unpacking Reading Comprehension by Text Type: An Examination of Reading Strategy Use and Cognitive Functioning in Poor and Typically-Achieving Comprehenders".

C. Kelly defended PhD thesis (History) on November 21, 2017. "Latin Christian Manhood on Crusade: A Gender Analysis of French and Norman Laymen, 1095-1145".

S. Du defended PhD thesis (Management) in June 2016. "Global cities, headquarter location, and the liability of foreignness".

H. Li and N. Vincent defended Master thesis (Management) in March 2007. "Rosenbauer and the Chinese fire fighting vehicle market".

C. Elford defended Master thesis (Management) in March 2007. "A political economy of the Gulf States: Identifying signals for engaging in successful FDI in the Middle East".

H. Aboulnasr, K-J. Han, Y. Li, & J. Nairon defended Master thesis (Management) in March 2007. "Rowing BC: Building a strategy".

R. Chilibeck, C. Zhang, & N. Ford defended Master thesis (Management) in February 2007. "Voest Alpine: Expatriates and international expansion".

J. Goodman, S. Greenberg, J. Keefe, & N. Pu defended Master thesis (Management) in December 2006. "Asian expansion of ABE Books".

Y. Abe, G. Capasso, J. Gao, & P. Perraud defended Master thesis (Management) in December 2006. "A business plan for Habiterra".

S. Hajnahjaafy & M. Shaforost defended Master thesis (Management) in December 2006. "Imprint Plus".

C. Bunyasiriphant, J. McArthur, M. Takakepisuth, & H. Wang defended Master thesis (Management) in December 2006. "Economic development plan for Juan de Fuca".

D. Domalpalli, G. Fraser, G. Newman, & N. Weathington defended Master thesis in December 2006. “Triton Logging”.

A. Arslan, T. Keith, & B. Coles defended Master thesis (Management) in December 2006. “Whistler Resort and Club”.

M. Briggs, J. Chase, J. Li, & K. Reid defended Master thesis (Management) in December 2006. “Downtown Learning Commons”.

A. Dewan & J. Loeb defended Master thesis (Management) in December 2006. “Integrated Land Management Bureau”.

J. Durham defended Master thesis (Management) in April 2006. “A study of East-West mobility trends in the EU: A focus on Latvia and human capital flight”.

A. Ates, K-W. Lee & T. Su defended Master thesis (Management) in April 2006. “Digital Image Market Analysis”.

G. Srivastava defended PhD thesis (Computer Science) in August 2006. “Pseudorandom Number Generators Using Multiple Sources of Entropy”.

JP Beaudry, R. Ketchabaw, & C. Nicholl defended Master thesis (Management) in December 2005. “Downtown Victoria 2020 economic strategy”.

Y. Chen, S. Pop, & D. Popowich defended (Management) in December 2005. “Canadian Institute for Climate Studies: Marketing and Strategic Plan”.

T. Walker defended PhD thesis (Curriculum and Instruction) in December 2005. “Water ways: Exploring through metaphoric imagery, discussion, and action”.

A. Asif, A. Chapman, U. Reddy, & D. Drok defended Master thesis (Management) in November 2005. “Analysis of Custom House Global Foreign Exchange Retail Business”.

T. Hughes defended PhD thesis (Physics) in September 2005. “Pion Energy Reconstruction Methods for the Atlas”.

L. Macleod & J. Murray defended Master thesis (Management) in April 2005. “Transition to a New Property and Expansion to Year-round Programming”.

University of Victoria Committees:

Internal Research Grant Committee: 2004

Graduate Executive Committee: 2006-2007

UVic Senate: 2006-2007

Faculty of Graduate Studies Dean Search Committee: 2006-2007

UVic Senate Committee on Libraries: 2006-present

Richard Ivey School of Business Advisory Board: 1999-2000

UVic Business Committees:

Re-appointments, Promotion, & Tenure Committee: 2007-2008

EDC International Studies Scholarship Committee: 2005-2006

Canadian Manufacturers’ Association International Business Scholarship Committee: 2005-2006

Executive Committee: 2006-2007

Graduate Programs Committee Chair: 2006-2007

Recruiting/Appointments Committee: 2005-2010

President, Ivey School of Business PhD Student Association: 1999-2000

Popular Press

“McDonald's eyes record global expansion in coming years, with more focus on delivery”. 2023, CBC News, Dec 9.

“A corporate watchdog without teeth”. 2023. Smith Business Insight.

“The root of supply chain woes? It's Us”. 2023. Smith Business Insight.

“What's the new supply chain playbook?”. 2020. Smith Business Insight.

“What's stopping better work conditions in offshore factories?” 2020. Smith Business Insight.

“Going global with a little help from your competitors”. 2018. Smith Business Insight.

“Research first look: Behold the global city” 2018. Smith Business Insight.

“How small players look big on a global stage” 2018. Insight.

“Three's a crowd”. 2016. Smith Business Insight.

“Getting team world on one page”. 2014. Smith Business Insight.

“The magnetic power of global cities. 2014. Smith Business Insight.

“These professors don't work for a predatory publisher. It keeps claiming they do”. 2018. Chronicle of Higher Education. August 1.

“The true cost of keeping up with the Joneses.” 2016. The Globe & Mail. April 8.

“Would BlackBerry have been better off somewhere like Silicon Valley?” 2013. The National Post on September 30.

“Strategic Planning” 2007. The Times Colonist newspaper.

“Victoria Ice Garden.” 2006. The Times Colonist newspaper.

“Outsourcing.” 2006. The Times Colonist newspaper.

“Vancouver Island Technology Park.” 2006. The Times Colonist newspaper.

“Corporate scandals and the role of lead directors.” 2004. <http://www.bridges.com> on November 23.

Community Service

Leader of the Way, United Way, 2010-present

Committee Member, Kingston Social Services Recovery Task Force, 2020-present

Leadership Advocate, United Way: 2007

TV/Radio Commentator/Interviewee:

“Strategic management of entrepreneurial ventures.” Aired on A-channel 6 o’clock news on Feb 16, ‘07.

“The purchase of Canadian firms by American corporations.” Aired on Canada Now, CBC’s national news program, on January 27, 2006.

“The selling of Canadiana: are foreign multinationals buying up Canadian icons?” Special guest on Joe Easingwood’s CFAX 1070 Radio Current Affairs show on August 24, 2004.

Industry Experience

Vice President November 1995-August 1997

Oxbow Carbon & Minerals, Inc., USA (OCM)

OCM is a privately-held multinational company headquartered in the US with revenues of over \$US 500 million. OCM is active in production, transportation, and marketing of various commodities globally. My primary role was new business development with a particular focus on Latin America and Asia.

General Manager June 1992-October 1995

Oxbow Carbon & Minerals, Inc., Canada

Developed a sustainable industrial commodity trading book. I traveled widely in North and South America, Europe, and the Far East.

Manager November 1988-May 1992

Pacific Basin Resources Ltd., Canada

Expanded the company's niche in the raw materials West Coast trading business. My central focus was the expansion of our business in the US, Mexico, Venezuela, and Colombia.

Assistant Vice President April 1987-October 1988

Westar Mining Ltd., Canada

Managed the firm's \$40 million coal sales position in North and Latin America. I also assisted in the annual negotiation of major contracts in Japan and Europe.

Sales Manager October 1986-March 1987

Noranda Inc., Canada

Responsible for sales of \$20 million of product from an aluminum smelter in Quebec. Other duties entailed working with the technical personnel on product development, inventory management, and shipping procedures.

Marketing Representative June 1984-September 1986

Noranda Inc., Canada

Managed our North American molybdenum sales position of over \$13 million.

Consulting & Executive Training

Bank of Beijing

Capital City Executives Association

Certified General Accountants of Canada
Certified Management Accountants of Canada
Computer and Systems Services, University of Victoria
Global Bridge Corporation
IMD – International Institute for Management Development
Peking University
Provincial Government of British Columbia
Queen’s School of Business Executive Management Training Program
Royal Bank of Canada
Saudi Industrial Development Bank
Scottish Enterprise
Taiyuan National High Technology Park
University of West Indies
Vancouver Island Technology Park