

TRAINING

RECRUITMENT

RESEARCH

PHILANTHROPY

CORPORATE
ENGAGEMENT AT

Smith



Canada's
#1 Strategic
Education
Partner



smithqueens.com

CORPORATE ENGAGEMENT AT Smith

INNOVATIVE APPROACHES TO BUSINESS EDUCATION

DEEP COMMITMENT TO STUDENT AND PARTNER SUCCESS

BLENDING TECHNICAL EXPERTISE AND PERSONAL CAPACITY DEVELOPMENT

GLOBAL PERSPECTIVE AND INTERNATIONAL RELATIONSHIPS



Centre for Business Venturing

Connecting students, startups, companies, investors and alumni. Advancing corporate innovation practices.

- Queen's Venture Network

- Tricolour Venture Fund

OPPORTUNITIES

Investment evaluation, funding, networks, hiring.



Centre for Social Impact

Education, research and community support.

- Social Impact Summit

- Social Innovation boot camps & events

- Professional leadership programs

OPPORTUNITIES

Events, research, programs, community solutions.

Institute for Sustainable Finance

Research and education.

OPPORTUNITIES

Research, new insights.

Areas of specialized research, education and training.



Scotiabank Centre for Customer Analytics

Applied research creating customer experience innovations.

OPPORTUNITIES

Sponsored research, training, seminars and education.

Queen's Executive Education

Professional development and custom training. Deep portfolio of programs.

Opportunities: Customized training and 25+ open enrolment programs; preferred rates for corporate partners.

Career Advancement Centre

Preparing students for the job market. Helping industry find outstanding market-ready talent from entry to senior-level.

Opportunities: Exclusive job board for business students, customized searches, online resume books, recruiting events, interview scheduling.

Living Cases

Interactive and dynamic business cases for teaching using the most current developments and data.

Opportunities: Your business challenge or story assessed by students.

Development & Alumni Engagement

Alumni connections, corporate objective-aligned philanthropy, networking, knowledge and financial support.

Opportunities: Bursaries, awards and scholarships, naming rights, support for research centres.

Corporate Partnerships

Custom partnerships built around your goals and objectives.

Opportunities: Gain expert insights from faculty and students, and contribute to outstanding business education.



Smith School of Business at Queen's University is renowned for excellence, innovation and leadership in business education.

QUESTIONS? WE HAVE ANSWERS.

Mitch Gudgeon

Director, Strategic Partnerships
mitchell.gudgeon@queensu.ca

The Stephen J.R. Smith School of Business
Goodes Hall, Queen's University
Kingston, Ontario
Canada K7L 3N6
smithqueens.com

Opportunity Knocks

Smith School of Business works closely with corporate partners to build opportunities that serve corporate objectives and enhance business education.

We're committed to working with you on innovative and meaningful initiatives.

- Exceptional faculty
- 14+ undergraduate and graduate business degree programs
- 1500+ graduates per year
- 25+ professional development and corporate education programs
- Breakthrough research
- Thought leadership

Smith established the first undergraduate business degree and continues to create ground-breaking programs in artificial intelligence, fintech, analytics, social impact, and more.

Plus we develop the SmithEdge in all students - a set of personal capabilities that prepare them to thrive in today's business environment of fast-paced change, disruption and complexity.

